

Case Study

**Speich Copy
Print AG**
www.speich.ch



Industry
Copying, digital printing

Partner
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Goals

Speich Copy Print AG is the general contractor for copying and digital printing and intended to expand its online services and introduce a professional content management. In this regard the client planned to redesign its website. One long-term goal was to integrate an English Version of the website.

Challenges

The focus was on the usability of the site and the integration of an easy handling and efficient content management system.

Solutions

Chili realized the design of the site and the programming of the HTML as well as the integration of Kentico CMS. Used technologies: Net Framework 2.0, CMS Kentico, Ajax, Google Maps. Speich could take over the content management after a short time. The English Version was easy to implement with Kentico.

Key criteria for selecting Kentico CMS

- Kentico being a very straightforward CMS and easy to handle.
- Establishing a professional website in short time.
- Easy possibility to extend the website with other languages.
- Cost performance ratio which is especially important for a smaller company like Speich Copy Print.

