



IT  
SERVICES

Distinction ensured the Scottish Wide Area Network was responsive across all devices and easy to edit.

# Background

SWAN is a public services network designed for use by public services organisations within Scotland, including schools, hospitals, pharmacies, and local council offices. It is being delivered through Capita IT Enterprise Services and currently, more than 4,600 sites will be connected to the initial network.

# Goals

The previous SWAN site wasn't responsive across devices, meaning that those users who searched for SWAN on their tablet or mobiles wouldn't have a great user experience of the website. Furthermore, editing site content was impossible, as the site was stored in static files. Therefore, the goal of the project was to ensure that the site was responsive across all devices and much more editable than their previous implementation allowed.

The main steps to be taken were:

- Recreate the design of the site using the most up-to-date version of HTML5 and CSS3
- Migrate the site to Kentico to allow full content management and administration of the website
- Ensure the site is responsive across all devices

# Challenges

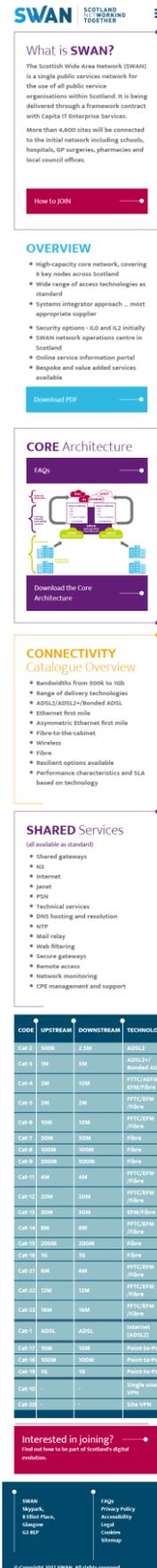
The main challenge was to update the code to HTML5 and CSS3 and ensure that the site was responsive across all devices. This was imperative for SWAN as it's a mission-critical website, meaning it needs to be as accessible as possible.

Furthermore, the content needed to be up to date. By migrating the site from static folders into Kentico, managing the site became much easier, allowing site editors to update this crucial website.

# Solution

Distinction used the popular Bootstrap mobile- first, front-end framework as the core of the website to ensure that the site was responsive across many devices. Distinction 'reverse engineered' the existing website making it responsive in the process.

After all of the new HTML and CSS templates were built, Distinction created the required Kentico template files and modular assets to integrate the new mobile-friendly templates into a clean Kentico installation.





## Results

The main result of this project is that the site is now editable for content editors, meaning that this mission-critical site is always up to date. However, the site is now also much faster, ensuring users have a fast, responsive site across all devices.

## Key Criteria for Choosing Kentico

The key criteria for using Kentico is that it is an all-round excellent, robust platform on which to base a website. It has made the process of editing site content a lot easier for SWAN and has allowed Distinction to easily make the site responsive. Other reasons for choosing Kentico include:

- Customisable nature of CMS
- Solid and robust CMS platform
- Advanced device detection
- Ease of implementing responsive design
- Video and media library capabilities
- Easy to administer and take control in-house upon delivery
- Extensive reporting
- The fantastic 24/7 support that is offered by Kentico.

## Distinction

Distinction helps forward-thinking brands to transform their businesses using digital platforms and technologies.

They're experienced throughout the B2B and B2C customer lifecycle, across many industry verticals.

For many of their clients, they provide the full suite of digital services, and for others, they provide just a few to complement existing expertise. Whatever they do, they create outcomes... not outputs.

## distinction

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