

# Case Study

## Mediascript Express

[www.mediascriptexpress.com](http://www.mediascriptexpress.com)



### Industry Services

### Partner

Web Design Magic Pty Ltd  
Suite 5/5 Taree Street  
Gold Coast  
4220  
Australia  
[www.webdesignmagic.com.au](http://www.webdesignmagic.com.au)

Daren Hawes  
[sales@webdesignmagic.com.au](mailto:sales@webdesignmagic.com.au)  
1300 308 210

## Goals

Mediascript Express required a new and updated online presence and system that allowed:

- Users to submit their large files for transcribing
- The administration to edit, delete and assign uploaded files to staff members
- Staff members to download the assigned file for transcribing

The system was also required to handle multiple large files during the upload and storage which needed to be thought out to avoid any delays as much as possible during uploading and editing.

Mediascript Express also wanted the ability to easily update their content and keywords using the simple to use Kentico CMS.

## Challenges

The primary challenge was the back end facility for the administration. Since there were three different types of roles we had to ensure that the base role uploader could not access any of the Admin or Staff member's pages or files. Security was of utmost importance.

Another requirement was that the site and administration section were to be as cross-browser compatible as possible.

## Solution

The solution is based on Kentico CMS with customisations. The administration system that we developed is completely custom to the user's needs and encompasses all the features required.

Full personalization has been implemented with custom modules allowing the administrator to have full control over the uploaded files and users and for the user to be able to easily gain access and upload their files.

In regards to the security, Kentico was able to handle this perfectly with the integrated security options that are able to be easily modified.

## Key criteria for selecting Kentico CMS

- Simple to use and powerful CMS.
- Small investment for a large gain allowing a faster ROI
- Not Open source, so secure with minimal chance of getting hacked
- Ability to facilitate future phases without any platform changes
- Fast, localized, flexible and extensible

