

Case Study

AACid Solutions

www.wristband.com.au



Industry

E-commerce

Partner

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Goals and Challenges

One of the biggest challenges was not only to meet management's expectations of such a system, but we needed to re-invent the way users ordered wristband and Identification products. The customer required Drag and Drop functionality to allow the end user to design their own wristbands.

Solution

The system is based on the E-Commerce module of Kentico. Custom cart providers were used to allow us to create what we call the "Drag and Drop Customizer". This customizer is a combination of drag and drop technology with many hours of painstaking work ensuring all browsers and devices could use the customizer. Kentico was able to handle the cross browser compatibility well and custom tables were used for a complex pricing calculator with custom TNT shipping modules provided live shipping prices. Custom Australian payment gateways were also incorporated to allow users to easily payment.

The site took approximately 5 months from start to finish and is fast becoming one of Australia's largest wristband design and sales site.

Results

We achieved what we set out to do – to develop a site at the forefront of online wristband ordering using drag and drop technology. Now a user can add text to wristbands, add images and play with colours then purchase them online. The order is then sent to printing where they can reproduce the users design – magic!

Key criteria for selecting Kentico CMS

Kentico offered the perfect platform to do this. It had all the features available so we could focus on the user experience more so than the plumbing. The customer is already looking at additional sites using the same platform!

