

Case Study

Cleft-Children International

www.cleft-children.org

ONLINE TRAVEL

Industry

Healthcare

Partner

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Goals and Challenges

Cleft Children International Foundation (CCI) helps disfigured children to escape an inhuman condition, which barely allows them to breath, eat or to speak properly.

After having been approached by Prof. Sailer to make this project, I was very eager to do so. For a good cause and to see behind the scenes of this foundation was very interesting.

The biggest challenge was to correctly set up all the elements. Since this was my first Kentico project, I had to re-do some parts to make it more efficient or work better. It was a good learning process. Since both sides (client and me as the programmer) learnt a lot during the process of setting up this site, we decided to go online at first only in the German version. The other languages (French, Italian, English) will need translation but will go online shortly.

Solutions

The setup of the site is quite simple and offered no big problems. Since it was my first Kentico project there was some learning to do when using different modules. Modules used in this project include lightbox, biz forms, Youtube integration multilingual support, sitemap, search. The whole project all together took about 4 months time from the first steps to actually going online.

Results

The first feedback of users is very positive. The design is new, more modern compared to the old site. Now, the client can modify content which he could not do himself before. We also integrated online donations through Paypal. So we hope to get more donations. This is basically the main goal of this website since a foundation only survives on donations.

Key criteria for selecting Kentico CMS

This was my first Kentico project. I have found Kentico through a link with a Microsoft installation. After evaluating Kentico I was convinced that Kentico finally is a CMS that suits the developer (me) and the user (the client). In my opinion, Kentico leaves open all the possibilities to the programmer to add or change functionality while being intuitive and easy to use for the client/editor.

