

**Media Contact:**

Eric C. Webb  
Kentico Software  
Phone: +1-603-336 6020  
E-mail: [eric.webb@kentico.com](mailto:eric.webb@kentico.com)

FOR IMMEDIATE RELEASE

## Kentico Software Listed Among Top Finalists for the 2012 Microsoft ISV/Software Solutions Industry Partner of the Year Award

**Nashua, New Hampshire, USA, June 25, 2012 – Kentico Software (<http://www.kentico.com>), the Web content management system vendor, announced today that it has been selected as a finalist for the Microsoft ISV/Software Solutions Industry Partner of the Year Award.**

“Kentico has always been driven by the success of our customers and partners” says Petr Palas, CEO and founder of Kentico Software, “Being selected as a finalist in this award shows our continued success in delivering quality Web Content Management (WCMS) and Customer Experience Management (CXM) solutions to our 12,000 customers in 87 countries.”

Awards were presented in multiple categories, with winners chosen from a set of nearly 3,000 entrants worldwide. The ISV/Software Solutions Industry Partner of the Year Award honors the ISV partner that has demonstrated leadership excellence in developing and delivering Microsoft platform-based software applications to mutual customers during the past year. The winning partner was acknowledged as the most valuable software applications business partner to the Microsoft worldwide field. The award acknowledges a partner that added business value to customers by deploying new and innovative software solutions based on Microsoft technologies.

“We are proud to recognize our 2012 Partner Award finalists for their outstanding commitments to solving customer challenges,” said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp. “Our partners are critical to our success as a company, and it is their creativity and innovative thinking in solving the unique needs of our customers that serves as the foundation for mutual, long-term success. We congratulate this year’s finalists on their achievements and look forward to following their continued success in the future.”

Kentico attained Microsoft certified partner status in 2006 and achieved Gold status two years later. Kentico works closely with Microsoft, adopting the newest technologies and products customers demand, and actively supporting the world wide .NET community.

“This is fantastic recognition and proves our Kentico EMS+ offering is another innovation driven by our worldwide customers and partners,” said Eric Webb, President of Sales and Operations for North America, “Kentico EMS+ is the first fully integrated Customer Experience Management (CXM) solution delivered as a managed service in the Windows Azure cloud. Combining the scalable Window Azure platform, Kentico EMS, and our outstanding customer support, we deliver the power of advanced technologies to everyone.”

More information on Kentico EMS+: <http://www.kentico.com/Plus>

### About Kentico CMS

Kentico CMS is an enterprise Web [Content Management System](#) and **Customer Experience Management System** that provides a complete set of features for building websites, [intranets](#), community sites and [e-commerce solutions](#) on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 40 modules, 340 configurable Web parts and source code available.

**Kentico CMS** customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It’s currently used by more than 12,000 websites in 87 countries. The clients include Microsoft, Guinness, McDonald’s, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

### About Kentico Software

Kentico Software ([www.kentico.com](http://www.kentico.com)) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It’s committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**.