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**Kentico Named Top Rated Content Management System by  
Software Users on TrustRadius**

*Ranking based on 430+ in-depth reviews and user ratings*

**Bedford, New Hampshire, USA, August 26, 2015 – [Kentico Software](#), the Web Content and Customer Experience Management provider, today announced it had received the highest rating among CMS vendors for mid-sized companies according to an analysis just released by TrustRadius.**

[TrustRadius](#) is the leading site for business software users to share real-world insights through in-depth reviews and networking. In its Content Management System TrustMap™ published on July 31, 2015 – a visual depiction that ranks [CMS products](#) based on end-user satisfaction ratings and research frequency by prospective buyers – Kentico 8 scored higher than any other vendor in the mid-sized company category with a 4.4 average user rating out of 5.

"First-hand insights from users are incredibly valuable when companies are selecting a content management system. Kentico receives high satisfaction scores in general, and is a Top Rated solution for small and mid-size businesses," said Megan Headley, Research Director at TrustRadius.

"It's gratifying to see the marketplace recognizing the fact that we have some of the easiest-to-use and easiest-to-deploy WCM software on the market," said Kentico CEO and Founder Petr Palas. "We've built a very customer-centric business, and go to great lengths to keep our customers satisfied and productive."

Kentico allows companies to deliver the right marketing message at the right time on any digital channel—and ease of use has always been one of its hallmarks. With sophisticated personalization, segmentation, and other capabilities, Kentico allows users to manage all their digital marketing efforts and can integrate with real-time CRM and ERP data for the highest level of personalization. Kentico includes all the components for integrated marketing efforts online and supports the latest Microsoft technologies, including Visual Studio 2013, Microsoft .NET Framework 4.5, Windows Server 2012, Microsoft SQL Server 2014, Windows 8.1 and Azure SDK 2.5.

**About Kentico**

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and fully-documented API quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, Run and Become, Sony, and Vodafone.

*All product and company names herein may be trademarks of their respective owners.*

*The TrustMap™ is a visual depiction of CMS products in the Small Business, Mid-size Company and Enterprise segments. Each TrustMap™ - a TrustRadius trademark - is based on end-user likelihood to recommend ratings and evaluation frequency. The TrustMap is a visual depiction of the best software products as rated by users on TrustRadius within each market segment. TrustRadius does not endorse any vendor, product, or service depicted in its TrustMaps and does not advise software users to select only those vendors with the highest ratings.*