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Kentico Deepens Senior Executive Team, Hires VP of Global Sales

Former Y Soft Sales Executive Richard Brulík to Grow CMS Vendor's Market Presence

Bedford, NH – December 3, 2015 – [Kentico](#), a provider of an all-in-one CMS, E-commerce, and Online Marketing platforms, has expanded its senior leadership team by naming Richard Brulík as Vice President of Global Sales. Brulík will be responsible for leading Kentico's sales efforts on a global basis as well as expanding the company's highly-regarded partner network. The appointment comes amid growing adoption of Kentico by Fortune Global 500 organizations.

"Our company is growing, our product is maturing, and we're seeing more and more sales wins among Fortune Global 500 companies in particular," said Kentico Founder and CEO Petr Palas. "It's the right time to make strategic investments in the business. We look forward to seeing what Richard's considerable sales talents will do for us."

Brulík comes to Kentico from Czech-based Y Soft where as Senior VP of Sales and Marketing, he was responsible for all sales and marketing activities in the EMEA, NALA, and APAC regions. He also served Y Soft in a variety of other roles over the past ten years, including as General Manager, Sales and Marketing Division, and as a member of its Board of Directors.

"Kentico has the potential for tremendous growth," said Brulík. "Its technology is highly-regarded, its partners are highly-skilled and knowledgeable, and its customers are doing some very impressive work. The challenge now is to take the company to the next level and to make more companies aware of Kentico than ever before. That is what I will be focused on doing. I'm looking forward to it."



About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and open API, quickly gets websites up and running. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include [Gibson](#), [Twinings](#), [Ingram Micro](#), [Mazda](#), [Kingspan](#), [Hunter Fan](#), [Starbucks](#), and [Allergan](#).

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