



MEDIA ALERT

Media Contacts:

Chris Blake
MSR Communications
Phone: 1-415-989-9000
E-mail: kentico@msrcommunications.com

Jim Panagas
Director, PR & Analyst Relations
Kentico Software
Phone: 1-781-462-8461
Email: jamesp@kentico.com

Kentico Strengthens Sales Leadership in EMEA Region amid Continued Growth *CMS, E-commerce, and Online Marketing Leader Promotes Business Development Manager Bart Omlo to Director of Sales for EMEA; Further Strengthens Coverage by Adding Two EMEA Sales Managers*

Bedford, New Hampshire – February 29, 2016 – [Kentico Software](#), a provider of an all-in-one CMS, E-commerce, and Online Marketing platform, today announced it has promoted Kentico Business Development Manager Bart Omlo to the role of Director of Sales for the EMEA region and put in place two additional Sales Managers. The changes in sales leadership come as Kentico continues to experience an upsurge in demand and adoption around the world, particularly among Global Fortune 500 organizations.

In his new role, Omlo is responsible for running sales operations in EMEA, managing teams across Europe – from the UK all the way to the Czech Republic – and overseeing account management, direct and indirect sales, strategic planning, and new business development. He reports to Richard Brulik, Vice President of Global Sales.

“Bart has already made a tremendous impact on Kentico’s business in the Benelux region,” said Brulik. “We look forward to him making even greater contributions to the Kentico organization as he moves into this larger role.”

Prior to joining Kentico, Omlo held various roles culminating with CEO at HintTech, a Benelux-based digital agency with offices throughout Europe and the US, focusing on implementing integrated marketing solutions. He is also an active member of the J. Boye CMS Expert Group and has extensive knowledge of the marketing and technology landscape in Benelux.

“Kentico is poised for some fantastic sales growth, and I hope to be the driver of a lot of that growth,” said Omlo. “We have a solid product, a sophisticated network of partners, and a growing list of customers that are doing great work. I’m looking forward to showing more organizations just how successful they can be with Kentico on their side.”

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes, both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution’s rich selection of out-of-the-box web parts, easy customizations, and open API, quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include [Gibson](#), [Twinings](#), [Ingram Micro](#), [Mazda](#), [Kingspan](#), [Hunter Fan](#), [Starbucks](#), and [Allergan](#).

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