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FOR IMMEDIATE RELEASE

Kentico, Applied Innovations Partner to Offer Unique Solution for .NET User Groups

BOCA RATON, Fla. (April 8, 2008) – Kentico Software (<http://www.kentico.com>), maker of Kentico CMS, and Applied Innovations (<http://www.appliedi.net>), a Microsoft Gold Certified provider of Windows-based Hosting solutions, announced today the two companies have partnered to offer a unique free Web site solution for .NET User Groups.

The solution, available through Kentico's partnership with Applied Innovations, allows local .NET developer communities to collaborate between community members.

Users will receive a free license of Kentico CMS Enterprise Edition (valued at \$1,499) and a ready-to-use Web site template that helps .NET User Groups to share information with group members; inform members about group meetings; publish articles and presentations from the meetings; communicate in discussion forums; distribute e-mail newsletters; create blogs; share files and photos; and create member-only areas.

The custom Web site template was created to meet the specific needs of .NET user groups. The template allows groups to focus on their community activities, rather than exhaust resources building a Web site.

".NET User Groups provide valuable information and training for their members and we are happy that we can support their activities," said Petr Palas, founder and CEO of Kentico Software. "We are happy that we found a professional hosting partner, Applied Innovations, to offer free web hosting for .NET User Groups. Users get a complete solution and they can start editing their new Web site instantly."

Applied Innovations will provide a free hosting account for .NET user groups to host their Kentico CMS installation.

"We are excited to further our relationship with the .NET user community as we continue to build a line of robust hosting services geared toward developers," said Jess Coburn, CEO, Applied Innovations. "In partnering with Kentico Software, we are able to leverage their advanced CMS solution to create an out-of-box collaboration solution for .NET user communities."

.NET User Groups can sign up for a free license and hosting at <http://www.kentico.com/dng.aspx>. To learn more about Applied Innovations, please visit <http://www.appliedi.net>.

About Kentico CMS

Kentico CMS is an affordable (\$499 to \$1499 per Web site) web content management solution providing a complete set of features for creating interactive Web 2.0 sites on the Microsoft ASP.NET platform. It supports content/design separation, workflow, permissions, multilingual support, full-text search, SEO, on-line forms, image galleries, forums, blogs, polls and 70+ configurable web parts. It's being used by more than 600 web sites in 55 countries. The clients include Gibson, Bayer, Guinness, Deutsche Telekom and others. Kentico CMS trial version is available at <http://www.kentico.com>.

About Applied Innovations

Based in Boca Raton, Florida, Applied Innovations (<http://www.appliedi.net>) is a Microsoft Gold Certified Web hosting provider specializing in Windows Web hosting. Since 1999, Applied Innovations has hosted thousands of domains for small to medium sized businesses internationally, offering world-class service and support at competitive and economical rates.

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