



Kentico



Empowering legal firms to build a digital-first future.

Simplified. Scalable. Secure.

If only law were like Suits. Quick wins, charming heroes, and corner-office coffee breaks. In reality, it's tougher—managing rising client demands, tighter regulations, and fierce competition. To thrive, firms need more than sharp suits; they need sharp tools and strategies.

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Difficulties in marketing and client acquisition

Standing out in a crowded online market is difficult, and firms often struggle to generate quality leads without the right digital strategies.

Poor user experience

Clients demand quick, responsive, and tailored services, but firms often struggle to deliver seamless, high-quality experiences at scale.

Competition from alternative service providers

The rise of legal tech startups and AI-driven platforms has increased competition, forcing law firms to innovate digitally to stay relevant.

Handling scalability

As firms grow, managing higher case volumes and client expectations without compromising quality or overburdening staff becomes difficult.

Lack of integration between systems

Disjointed tools and platforms result in fragmented workflows, causing duplicated efforts, data inconsistencies, and inefficiencies.

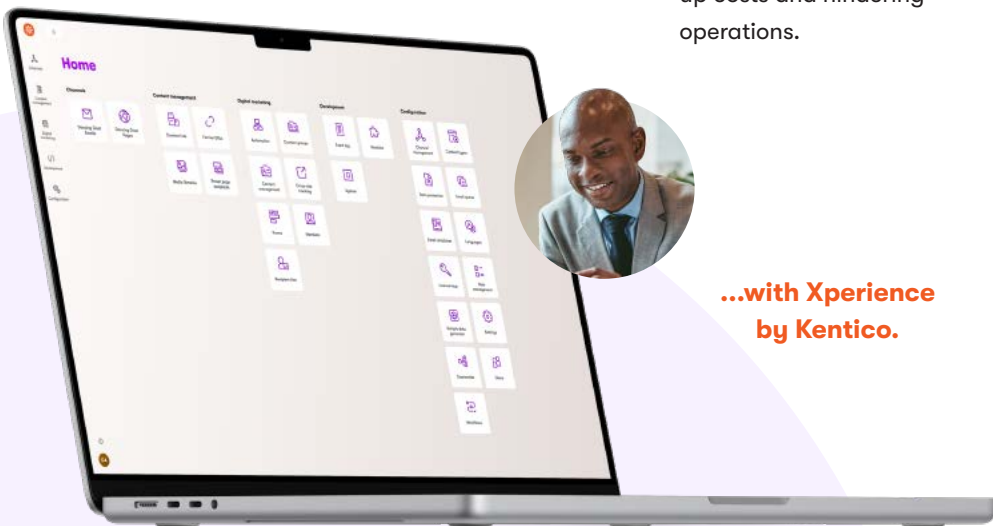
Managing sensitive client data

Legal firms must protect sensitive data and stay compliant with regulations (e.g., GDPR, HIPAA) to avoid penalties and lost trust.

Inefficient or outdated legacy systems

Old, fragmented systems create inefficiencies and errors, driving up costs and hindering operations.

These challenges can slow growth, affect client retention, and limit competitiveness—but they can be overcome...



...with Xperience by Kentico.

How Xperience by Kentico empowers legal firms



Modern, integrated platform

Combines content management and digital marketing in one easy-to-use solution, reducing the need for costly, cumbersome systems.



Seamless integration capabilities

Allows seamless connection with third-party tools, ensuring an ecosystem that meets your precise needs, while improving workflow efficiency and data consistency.



Exceptional customer experiences

Provides fast, seamless, and highly personalized digital experiences for clients across all channels and devices.



Built-in privacy and security features

Ensures data protection, security, and compliance with industry regulations like GDPR and HIPAA, safeguarding client trust and minimizing the risk of legal penalties.



A solution that grows with the firm

Scales with ease. Automation, workflows, and user-friendly CMS tools, simplify the management of growing case volumes and client demands.



Advanced marketing tools and insights

Includes tools for SEO, email marketing, personalization, and activity tracking, helping you nurture quality leads and effectively market your services.



Future-proof technology with constant updates

Provides the tools necessary for law firms to stay relevant, competitive and innovative, addressing the pressures from rising competition.



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Meet the legal firms thriving with Kentico.

Colin Biggers & Paisley



Colin Biggers & Paisley (CBP) transformed their online presence with Kentico, improving their brand identity and website scalability. The firm now has an intuitive platform that empowers their marketing team to easily manage content, roll out campaigns, and adapt as they grow.



The Registered Agent Services, Inc. (RASi) optimized their digital presence, website performance, content management, and SEO with Kentico, while ensuring compliance with CCPA and ADA standards. The scalable platform supports both current and future business needs.

Ready to unlock your firm's potential?
[Schedule a demo](#) with our experts.

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