# KENTICO

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

## Thom Robbins Joins Kentico as Product Evangelist

**Nashua, New Hampshire, USA, October 19, 2009 – Kentico Software (http://www.kentico.com), the Web content management system vendor, today announced the appointment of Thom Robbins as Product Evangelist. Thom Robbins comes from Microsoft where he worked as the Director of Developer Audience.**

Thom Robbins will be responsible for evangelizing Kentico CMS for ASP.NET with Web developers, Web designers and interactive agencies. He will also work closely with Kentico Product Manager, Michal Neuwirth, another Microsoft employee who joined Kentico in October.

"We are very excited to welcome Thom to the team. His extensive experience in product marketing and evangelism will help us make our enterprise-class Web content management solution more visible to the market, said Petr Palas, Kentico CEO. "He will also help us better educate our existing clients and partners about all the capabilities of the Kentico CMS platform,".

"I am excited to join Kentico as their product evangelist. They are clearly one of the leaders in the Web content management market and their product represents one of the most mature in the industry. " said Thomas Robbins.

Thom  has nine  years experience in technical marketing and evangelism for Microsoft. His previous roles included Principal Developer Evangelist, .NET Framework Product Management Director and, most recently, Director of Developer Audience. He played a key role in the success of the Microsoft .NET platform and received Microsoft Gold Star Awards four years in a row. Thom is the author of 3 books on Microsoft InfoPath and Windows Communication Foundation, as well as numerous industry articles.

**About Kentico CMS**

Kentico CMS is an affordable Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflow, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and 200+ configurable Web parts. It's currently used by more than 4,000 Web sites in 83 countries. The clients include Microsoft, McDonald's, Vodafone, $O_2$, Brussels Airlines, Audi, Mazda, Subaru, Samsung, Gibson, Bayer, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others. Kentico CMS is available at http://www.kentico.com.

**About Kentico Software**

Kentico Software (www.kentico.com) helps clients create professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content  Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has a U.S. office in Nashua, NH. Since inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner and was named a Deloitte Technology FAST 50 Rising Star, being ranked as the fastest growing young technology company in the Czech Republic in 2008.

## www.kentico.com