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Kentico Offers Solution Partners Subscription Pricing with Unlimited Websites

Boston, November 11, 2014 – Kentico Software, the Web Content and Customer Experience Management provider, today announced from its Kentico Connection conference a new subscription pricing model for all of its valued solution partners. With the new Kentico Partner Subscription, digital agencies can use of Kentico's award-winning integrated marketing solution to deliver projects of any size, on any number of servers, for an unlimited number of websites—all for the same affordable monthly price.

The amount of CMS features partners are granted is dependent upon a three-tier pricing structure. For all partners regardless of pricing, the Kentico Partner Subscription comes with:

- Kentico's legendary 24/7 closed-loop support
- Unlimited virtual training
- Consulting credits
- Unlmiited number of license keys that continue to work after canceled subscriptions and product upgrades with no additional fees

"Our new Kentico Partner Subscription program is just another example of how dedicated we are to providing our partners with both a cutting-edge integrated marketing solution and the flexibility to use and pay for that solution according to their own customized needs," said Petr Palas, founder and CEO of Kentico Software. "We believe our new subscription pricing model will be a particular boon for digital agencies looking to expand or solidify their client rosters by providing the same sophisticated web development services at substantially less cost."

With the Kentico Partner Subscription, solution partners can:

- Standardize on a single platform, regardless of budget, for higher efficiency and opportunity for future growth
- Enjoy unlimited use for an affordable price
- Provide web services for clients that can't afford their own CMS licenses
- Save time not having to manage maintenance renewals
- Generate development, testing and staging keys, hassle-free

To register as a solution partner and learn more about the Kentico Partner Subscription program, please visit: http://www.kentico.com/Partners/Partner-Registration

About Kentico
Kentico brings smart integrated digital marketing to businesses of all sizes with a comprehensive suite of solutions. With Kentico's Web Content Management, Online Marketing, E-commerce, Online Communities, and Intranet & Collaboration solutions, clients can deliver superior cross-channel customer experiences across all devices. Based on the Microsoft .NET platform, Kentico comes with 450 web parts and fully documented API and is available on-premise or in the cloud. Flexible, robust and scalable, Kentico delivers right-first-time technology, out-of-the-box speed, and affordable sophistication to help customers meet their goals faster and more profitably.

About Kentico Software
Founded in 2004, Kentico is headquartered in the Czech Republic with offices in the US, UK, and Australia. A Microsoft Gold Certified Partner with 1,100 digital agency partners, Kentico powers more than 18,000 websites in 90 countries. Customers include Bacardi; Great British Chefs; Gibson; Mazda; Microsoft; Mighty River Power; Run and Become; Sony; Vodafone.

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