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Kentico Supports World Water Day

Co-sponsoring water filtration system for Palla, India along with Raybiztech; Donating software to power website for Planet Water Foundation

Bedford, New Hampshire, USA, March 20, 2017 – [Kentico Software](#), a fast-growing software company with offices in Europe, Asia-Pacific, and North America has long been known for taking corporate social responsibility seriously. On March 22, the company is stepping up once again, this time co-sponsoring a public water filtration system for the village of Palla, India, as well as donating web design software for [Planet Water Foundation](#), one of the leading non-profit organizations focused on bringing clean water to the world's most disadvantaged communities.

Planet Water is installing 24 water filtration systems next week as part of a program called [Project24](#) with the goal being to bring online the water systems at the rate of one per hour in a single, 24-hour day. Countries where these water projects are going live on March 22 include Cambodia, Colombia, India, Indonesia, and the Philippines.

"We are delighted that [Raybiztech](#), one of our most proactive consulting and distribution partners, brought this opportunity to our attention," said Petr Palas, Kentico's Founder and CEO. "It's one thing to bring business software into the world, but it's something altogether different to bring fresh drinking water to a village of several thousand people for the very first time. Kentico is honored to be associated with a project of such humane intent."

About Planet Water

Planet Water Foundation is a non-profit organization focused on bringing clean water to the world's most disadvantaged communities through the installation of community-based water filtration systems (AquaTowers) and the deployment of hygiene education programs. Planet Water Foundation projects are focused on children, schools, and rural/peri-urban communities across Asia and Latin America.

About Raybiztech

Raybiztech is an Information Technology Company providing cutting-edge IT solutions to Fortune 100 enterprises around the globe. Raybiztech helps businesses utilize available resources and manage their operations more effectively by improving efficiency, optimizing services, securing information, and reducing cost. They enable clients to achieve a competitive business advantage.

About Kentico

Kentico's product line includes **Kentico EMS**, the all-in-one CMS, E-commerce, and Online Marketing platform and **Kentico Cloud**, the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS' rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, help them surpass their business goals, and achieve digital marketing and e-commerce success. Kentico's 24/7 support and 7-day bug-fix policy help customers deliver projects on time and budget.

Founded in 2004, Kentico Software is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico Software has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Starbucks, and Allergan.

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