



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Kentico Releases Free CMS for ASP.NET

BRNO, Czech Republic (August 18, 2008) – Kentico Software (<http://www.kentico.com>), a Web content management system vendor, today released a free version of its flagship product, Kentico CMS for ASP.NET. The Free Edition allows customers to easily build and manage Web sites, online stores, intranets and Web 2.0 community sites.

Previously, Kentico has offered only commercial licenses of its software. The new Free Edition supports **WYSIWYG editing, search engine optimization, news, blogs, RSS feeds, newsletters, forums, polls, online forms, a product catalog with shopping cart, an image gallery** and many other features. It also comes bundled with **three Web site templates** – a corporate site, online store and personal site. Web developers can easily create their own web sites with custom design and they can extend the system with custom code.

The Free Edition can be used for **both commercial and personal sites** without any license fees. It is intended primarily for smaller Web sites with up to 1000 pages and a single content editor. The users of the Free Edition are required to put the Kentico logo to the footer of their Web site.

“After four successful years on delivering our content management solution to hundreds of businesses, we decided to offer a free edition to allow more developers and site owners to benefit from our powerful content management platform,” said Petr Palas, Kentico founder and CEO. “We believe that we can offer a strong solution for building Web sites on the ASP.NET platform and we would like to make our system affordable for more Web developers.”

Since releasing the first edition of Kentico CMS in August, 2004, Kentico CMS has been used by **more than one thousand Web sites in 60 countries**, with notable clients including **Bayer, Gibson Musical Instruments, Guinness, Empire Today, Medibank, ireland.ie** portal and more than 800 other businesses.

Kentico will showcase its content management solution at the **Microsoft Professional Developer Conference** in Los Angeles, Calif. and at the **Gilbane Conference** in Boston, Mass. this fall.

The free edition can be downloaded from <http://www.kentico.com/freecms.aspx>.

About Kentico CMS

Kentico CMS is an affordable (\$749 to \$1499 per web site) web content management solution providing a complete set of features for building Web sites on the Microsoft ASP.NET platform. It supports content/design separation, workflow, permissions, multilingual support, full-text search, SEO, online forms, image galleries, forums, blogs, polls and 90+ configurable Web parts. It's being used by more than 1000 Web sites in 60 countries. The clients include Gibson, Bayer, Guinness, Empire Today, Medibank, ireland.ie and others. Kentico CMS is available at <http://www.kentico.com>.

About Kentico Software

Kentico Software (www.kentico.com) helps .NET developers deliver professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver affordable products that enable building better Web sites on the Microsoft .NET platform in a faster and more enjoyable way. It was founded in 2004 and quickly grew the Kentico CMS user base since then.

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