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FOR IMMEDIATE RELEASE

Kentico Announces Support for Microsoft Visual Studio 2012 and .NET 4.5 in Kentico CMS 7

Nashua, New Hampshire, USA, September 12, 2012 – Kentico Software (<http://www.kentico.com>), the Web Content and Customer Experience Management vendor, announced today that Kentico CMS 7 provides full support for Visual Studio 2012 and the Microsoft .NET 4.5 Framework.

"For the past 8 years, we have been able to offer compatibility with the latest Microsoft technologies upon their release, allowing our clients to keep pace with the latest development trends and to stay ahead of their competition," said Petr Palas, CEO and Founder of Kentico Software. "Kentico CMS 7 is no exception to this standard, providing full support for the latest versions of Visual Studio and .NET."

"Using Kentico CMS with Microsoft Visual Studio 2012 and .NET 4.5 offers web developers and content managers better support of web standards, improved performance and stability, and an enhanced experience of the key features of Kentico's enterprise-class CMS product," said Tom Lindeman, Director of the Microsoft Visual Studio Industry Partner (VSIP) program.

The final version of Kentico CMS 7 will be officially launched on September 17, 2012 at the annual Kentico Connection conference in Denver, Colorado (<http://denver.kentico.com>).

Kentico CMS 7 highlights include:

- Marketing Automation and Drip Marketing
- Mobile Website enhancements: mobile layouts with responsive behavior, Mobile Preview and Mobile Device Detection
- Visual Workflow Designer
- Translation Management
- Ready-to-use integration with Salesforce.com and Data.com
- Highly simplified On-site Editing interface enabling content management from mobile devices
- E-commerce enhancements: improved product catalog management, mobile-enabled store template, dashboard and 30+ new reports
- and many other enhancements

More information about Kentico CMS version 7 is available at: www.kentico.com/Kentico7

For information about Visual Studio 2012, visit: <http://www.microsoft.com/visualstudio/11/en-us>

About Kentico CMS

Kentico CMS is an enterprise Web [Content Management System](#) and [Customer Experience Management System](#) that provides a complete set of features for building websites, [intranets](#), community sites and [e-commerce solutions](#) on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 40 modules, 340 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 12,000 websites in 87 countries. The clients include Microsoft, Guinness, Chiquita, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**. In 2012, Kentico Software was named global Microsoft Partner of the Year Finalist in the ISV/Software Solutions Industry category.