



PRESS RELEASE

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Kentico Partners with Nextscape, Expands into Japan

Part of concerted effort to increase company footprint in Asia Pacific region

Bedford, New Hampshire, August 23, 2016 – [Kentico Software](#), global provider of an all-in-one CMS, E-commerce, and Online Marketing platform, today announced it has formed a new strategic partnership with IT solutions provider Nextscape, Inc. to drive new enterprise client opportunities in the Japanese market.

Nextscape, a global provider of optimized IT solutions for businesses and organizations based in Tokyo, will apply Kentico software as they implement large-scale E-commerce and digital marketing projects for global organizations based in Japan—from the conceptual design and planning phase all the way to the final implementation, including support and custom development.

“We are very excited to be working with Kentico to enable Japan-based companies to accelerate customer loyalty through cutting-edge technologies,” said Yuji Hamada, Executive Officer at Nextscape. “Our goal is to help Japanese companies rapidly develop and deploy customized websites, capture more intelligence and insights from digital marketing campaigns, and so much more.”

“We’re delighted to be working with Nextscape as we expand our footprint in the Asia Pacific market,” said Wayne Jasek, Director of APAC Operations at Kentico. “This new partnership represents a great opportunity to offer organizations based in Japan the power to improve their digital marketing capabilities dramatically and engage today’s increasingly savvy customers.”

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes, both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution’s rich selection of out-of-the-box web parts, easy customizations, and open API, quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Gibson, Twinnings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Starbucks, and Allergan.

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