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Kentico Partner Wakefly Honored with Three Prestigious Horizon Interactive Awards

Nashua, New Hampshire, USA, May 14, 2013 – Kentico Software, the Web Content and Customer Experience Management provider, today announced its Kentico CMS platform was used by web development and online marketing firm Wakefly to win three Horizon Interactive Awards.

The Horizon Interactive Awards are considered among the most prestigious in the industry. Highlighting the "best of the best" in interactive media, this year's 11th annual competition fielded more than 1,000 submissions from all over the world. With categories ranging from online advertising to mobile applications, the 2012 Horizon Interactive Awards were decided by an international judges panel comprised of respected industry professionals as well as end users.

"Winning three Horizon Interactive Awards is a testament to our design team, but also to the great collaborative relationship we have with Kentico and our customers," said Jon Baer of Wakefly. "Kentico's software is powerful and easy to use with a ton of out-of-the-box functionality, but it also comes with incredible support. With Kentico, we're able to build sophisticated websites with all of the reliability and none of the hassle."

Wakefly won the following Horizon Interactive Awards:

- Award: Silver
- Category: Business-to-Business
- Site: Campanelli (Re-design)

- Award: Bronze
- Category: Business-to-Business
- Site: Cybersheath

- Award: Bronze
- Category: Business-to-Business
- Site: Rentzie

"We're very proud to have been such an integral part of Wakefly's accomplishment," said James Hart, VP of Marketing at Kentico Software. "More than just a software provider, Kentico is deeply committed to furthering the careers and accomplishments of our partners and customers in everything we do. We're very happy for the Wakefly team."

About the Horizon Interactive Awards In its 11th year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received tens of thousands of entries from countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the "best of the best" to be recognized and promoted on and international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, end user panel and a worldwide panel of judges consisting of industry professionals. Winning entries are dubbed the "best of the best" in the interactive media industry. For more information, visit www.horizoninteractiveawards.com.

About Wakefly Wakefly is a web development and online marketing firm specializing in design, lead generation and conversion tools that will deliver a high return on investment. The Company offers a proven process to optimize marketing initiatives across both online and offline channels in order to drive higher numbers of visitors to a web property. Their expert team, with diverse backgrounds in marketing, technology, and creative, has the combined experience to make marketing easy. The Company is committed to delivering high-value leads and measurable ROI. Wakefly is celebrating its 10 year anniversary and is based in Westborough, Massachusetts. For more information call 508-616-2042.

About Kentico CMS
Kentico CMS is an enterprise Web Content Management System and **Customer Experience Management** System that provides a complete set of features for building websites, intranets, community sites and e-commerce solutions on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 70 modules, 400 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 16,000 websites in 90 countries. The clients include Microsoft, Guinness, Chiquita, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**. In 2012, Kentico Software was named global Microsoft Partner of the Year Finalist in the ISV/Software Solutions Industry category.

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