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FOR IMMEDIATE RELEASE

Kentico Hires 100th Employee amid Continued Growth

Wokingham, Berkshire, UK, 8th January 2013 – Kentico Software (www.kentico.com), the Web Content and Customer Experience Management vendor, announced today a promising start to the New Year with the arrival of its 100th employee, a clear forecast of the company's continued success and growth.

"I am proud of the number of highly skilled staff we've had the privilege of recruiting, and of the tremendous growth Kentico has seen in its eight years as a direct result of the quality of and demand for our product," comments Petr Palas, CEO and founder of Kentico Software. "Our employees and their expertise are our most valuable assets, and our extremely low staff turnover demonstrates how well we show our appreciation of that. Today we welcome our 100th employee and it marks not just a milestone, but also the springboard for a new level of success."

Kentico is a trusted partner to some of the largest and best-known organizations and digital agencies in the world, with more than 16,000 active websites in 90 countries and a worldwide partner network of 1,200.

Petr Palas hired the first three Kentico employees in 2005, one year after the birth of the company. The rapid growth that followed resulted in Kentico being named one of the top companies in Deloitte Technology Fast 50 Central Europe in 2010, a year which also saw the move to the current office in the heart of Brno.

Kentico noted growth in every department during 2012, but especially in the Development and Marketing teams, which are now supported by 17 new employees. The employee-friendly environment at the software company proffers modern workspaces, flexible hours, a relaxed work environment and dress code, dog-friendly offices, free drinks, regular team breakfasts and transparent bonus system.

"The success of our company lies in its happy customers and happy staff," reveals Gabriela Jakabová, Human Resources and Office Manager for Kentico. "We pride ourselves in creating a quality product in a positive environment filled with talented people. It is very exciting to reach this landmark, but we're not done yet. With 10 new positions currently open and plenty more on the way, we look forward to another year of promise for Kentico."

About Kentico CMS

Kentico CMS is an enterprise Web Content Management System and **Customer Experience Management** System that provides a complete set of features for building websites, intranets, community sites and e-commerce solutions on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 70 modules, 400 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 16,000 websites in 90 countries. The clients include Microsoft, Guinness, Chiquita, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**. In 2012, Kentico Software was named global Microsoft Partner of the Year Finalist in the ISV/Software Solutions Industry category.

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