



## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **Kentico Software Offers Free CMS for ASP.NET Hosting Providers**

**BRNO, Czech Republic (August 19, 2008)** – Kentico Software (<http://www.kentico.com>), a Web content management system vendor, today released a free version of its flagship product, Kentico CMS for ASP.NET. The Free Edition allows customers to easily build and manage Web sites, online stores, intranets and Web 2.0 community sites.

With the Free Edition, Web hosts can now offer Kentico CMS for ASP.NET as a value-add for their clients at no additional charge. Previously, Kentico has offered only commercial licenses of its software. The new Free Edition supports WYSIWYG editing, search engine optimization, news, blogs, RSS feeds, newsletters, forums, polls, on-line forms, a product catalog with shopping cart, an image gallery and many other features. It also comes bundled with three Web site templates – a corporate site, online store and personal site.

The Free Edition can be used for both commercial and personal sites without any license fees. It is intended primarily for smaller Web sites with up to 1000 pages and a single content editor. The users of the Free Edition are required to put the Kentico logo to the footer of their Web site.

“After four successful years on delivering our content management solution to hundreds of businesses, we decided to offer a free edition to allow more site owners to benefit from our powerful content management platform,” said Petr Palas, Kentico founder and CEO. “This is also a chance for hosting providers to created a value-add to their ASP.NET hosting plans by offering our software.”

Kentico CMS is a standard ASP.NET 2.0/MSSQL 2005 Web application that can be deployed over FTP in the shared hosting environment without administrator access to the server.

Since releasing the first edition of Kentico CMS in August, 2004, Kentico CMS has been used by more than one thousand Web sites in 60 countries, with notable clients including Bayer, Gibson Musical Instruments, Guinness, Empire Today, Medibank, ireland.ie portal and more than 800 other businesses.

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[www.kentico.com](http://www.kentico.com)



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Kentico will showcase its content management solution at the Microsoft Professional Developer Conference in Los Angeles, Calif. and at the Gilbane Conference in Boston, Mass. this fall.

The Free Edition can be downloaded from [www.kentico.com/freecms.aspx](http://www.kentico.com/freecms.aspx).

### **About Kentico CMS**

Kentico CMS is an affordable (\$749 to \$1499 per Web site) Web content management solution providing a complete set of features for building Web sites on the Microsoft ASP.NET platform. It supports content/design separation, workflow, permissions, multilingual support, full-text search, SEO, on-line forms, image galleries, forums, blogs, polls and 90+ configurable Web parts. It's being used by more than 1000 Web sites in 60 countries. The clients include Gibson, Bayer, Guinness, Empire Today, Medibank, ireland.ie and others. Kentico CMS is available at <http://www.kentico.com>.

### **About Kentico Software**

Kentico Software ([www.kentico.com](http://www.kentico.com)) helps .NET developers deliver professional Web sites, on-line stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver affordable products that enable building better Web sites on the Microsoft .NET platform in a faster and more enjoyable way. It was founded in 2004 and quickly grew the Kentico CMS user base since then.

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