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Accolades Roll in for Kentico

Leading CMS Platform Receives High Praise in Just-released Studies from CMS-Connected and Emerce

Bedford, New Hampshire, US, May 10, 2018—Kentico Software, a fast-growing provider of Content Management Systems (CMS) with offices in Europe, Asia Pacific, and North America, has received high marks in two just-released studies:

- In North America, a review of leading CMS platforms by CMS-Connected, the web-based community for all things relating to content management; and
- In Europe, a roundup of the best 100 e-commerce companies of 2018 conducted by Emerce, a Dutch business publisher with a particular expertise in E-commerce.

CMS-Connected: Kentico can "manage customer experiences easily in a dynamic business environment"

The Kentico all-in-one-platform, observed the CMS-Connected report, "gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment." The report further cited Kentico as having "one of the strongest out-of-the-box feature sets in the market," having a "very strong API that makes it easy to integrate into other technologies," as well as having a vibrant partner channel supporting it.

Emerce: Kentico's third visit to the Emerce 100 honor roll

Across the Atlantic, meanwhile, the Emerce report awarded Kentico 4.5 stars as a commercial CMS product, noting that its rating had gone up a full half star from last year's independent research report. Kentico was one of only two CMS solutions that made the list for 2018.

"We are proud to receive this positive feedback from the market, that we are seen as one of the most significant players in the CMS market in the Netherlands," said Bart Omlo, Kentico's vice president of sales for EMEA & LATAM.

"The CMS-Connected and Emerce reports," added Petr Palas, Kentico's Founder and CEO, "are not just talking about a one-off, stagnant version of our product. Rather, they show that our Kentico EMS product is getting better over time, better with each successive revision."

About Kentico

Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, surpass their business goals, and achieve digital marketing and e-commerce success. The product line includes Kentico EMS, the all-in-one CMS, E-commerce, and Online Marketing platform, and [Kentico Cloud](), the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Customers include Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Segway, and Allergan.

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