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Kentico Preferred by Nearly 15% of Global Fortune 500

Adoption of Kentico Among World's Largest Companies Grows Steadily Despite Fiercely Competitive CMS Marketplace

Bedford, New Hampshire, USA, September 29, 2015 – [Kentico Software](#), the innovator in content management systems, announced today that its software is now being used by 74 Fortune 500 organizations including Delta, Honeywell, Hyundai, John Deere, Heineken, and Microsoft. An infographic charting steady adoption of Kentico by companies on the Fortune 500 can be found [here](#).

"The high caliber of Fortune 500 companies now using Kentico to drive their web content management efforts is a testament to the power, speed, and usability of our platform," said Kentico Marketing Evangelist Petr Passinger. "But it goes beyond the technology. It speaks to Kentico's dedication to the marketplace and to ensuring that customers are as successful as humanly possible."

Since 2009, Kentico has seen Fortune 500 adoption of its all-in-one CMS, E-Commerce, and Online Marketing platform grow from 6% to 14.8% — a significant achievement given the number of players in the hotly-contested CMS marketplace. These customers represent a cross-section of vertical markets, and use Kentico to achieve a variety of business objectives—from managing hundreds of websites and company intranets to deploying sophisticated email campaigns.

"It's gratifying to see growing adoption of Kentico software among Fortune 500 companies around the globe," said Kentico Founder and CEO Petr Palas. "While our goal is to put web content management within reach of any company that wants it, I can't help but feel a special pride when more and more of the biggest and most well-known companies in the world are using Kentico and experiencing great results."

About the Global Fortune 500

First published in 1955, the Global Fortune 500 is an annual list compiled by Fortune Magazine. The list ranks 500 of the world's largest corporations by gross revenue. Last year, this elite group of companies generated \$31.2 trillion in revenue and employed some 65 million people worldwide.

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, Unicef Australia, HMV, Sony, and Vodafone.

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