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## **Kentico Deepens Support of Digital Marketing Industry** *Sponsors The Drum DADI Awards*

October 8, 2015, London, England – Kentico Software, providers of an all-in-one CMS, E-commerce, and Online Marketing platform supporting hundreds of brands and used by dozens of partner agencies in the UK, today announced the sponsorship of two categories in the UK's prestigious DADI Awards, from publisher The Drum.

The **DADI** (*The Drum Awards for the Digital Industries*) Awards take place in London on the 15<sup>th</sup> of October where Kentico is sponsoring: **Creative/Digital Team of the Year** and the **Chairman's Award**, which is chosen by the chairman, Phil Jones as his personal favourite campaign. Presenting the awards on the night will be Kentico UK Sales Managers Jose Marques and Chris Cairns.

The Dadis have been celebrating digital excellence for the past nine years and have fast become a 'must enter' in the digital industry's awards calendar. The event brings together individuals and companies at the forefront of digital marketing, recognising and rewarding the most effective strategies and campaigns.

Each year the awards attract a fantastic panel of digital experts, all of whom have extensive experience in the industry. Entries are open to all digital agencies, creative agencies, media owners, in-house teams or clients who work within the digital field and are based in the UK or have a UK client or office.

"Kentico is becoming increasingly popular in the UK and Europe as the CMS of choice," commented Petr Palas, Founder and CEO of Kentico, "not least for its ease of use and powerful focus on customer experience - and we are delighted to show our commitment to the digital marketing industry by sponsoring the DADIS."

**About Kentico**

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites up and running. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, HMV, UNICEF Australia, Sony, and Vodafone.

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