



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Kentico Software Opens U.S. Office

Los Angeles, CA (November 20, 2008) – Kentico Software (<http://www.kentico.com>), a Web content management system vendor, has announced establishing an office in Nashua, New Hampshire, in the USA, to further enforce their position in the North American market.

Kentico Software, a European software company providing the Web content management system, Kentico CMS for ASP.NET, opens a U.S. office in Nashua, New Hampshire. The new office will help the company better serve the North American market. It will oversee Kentico operations in the United States, Canada and Mexico.

Kentico operations in North America will be led by Eric C. Webb, who joins Kentico as Director of Business Development. He is responsible for key business development initiatives, provides input for future development of Kentico CMS, and maintains strategic alliance partnerships. He brings to Kentico Software over 9 year experience in Enterprise Software Sales. His previous positions have included Channel Sales Manager with Ektron, a web content management vendor; and Major Account Manager with NTP Software, a developer of storage management and reporting solutions.

"I am very excited to join the Kentico team at this pivotal moment in the company's history. While focused on developing a best-of-breed commercial CMS solution, Kentico is a fast-growing company that has realized significant growth in the US market the past couple years" comments Eric C. Webb, Kentico Director of Business Development in North America. "Kentico's new US operations will reinforce its dedication to client satisfaction and will allow us to more effectively expand and support our committed partners and developer community in North America."

"Opening a U.S. office was an obvious step since half of our clients come from North America," says Petr Palas, Kentico founder and CEO. "We are happy that Eric Webb joins our team since his experience will help us strengthen our position in the North American market."

The new U.S. office is located in Nashua, New Hampshire and will be the central location for North American activities. It can be reached at phone number (603) 336-6020 or e-mail eric.webb@kentico.com.

About Kentico CMS

Kentico CMS is an affordable (\$749 to \$1499 per web site) Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports content/design separation, workflow, multiple languages, full-text search, SEO, online forms, image galleries, forums, blogs, polls and 90+ configurable Web parts. It's being used by more than 1000 Web sites in 67 countries. The clients include Gibson, Bayer, Guinness, Medibank, Ireland.ie and others. Kentico CMS is available at <http://www.kentico.com>.

About Kentico Software

Kentico Software (www.kentico.com) helps .NET developers deliver professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver affordable products that enable building better Web sites on the Microsoft .NET platform in a faster and more enjoyable way. Kentico headquarters are located in Europe, but the company sells their products worldwide. It was founded in 2004 and quickly expanded the Kentico CMS user base since then. Kentico Software was named Deloitte Technology FAST 50 Rising Star, being ranked as the fastest growing young technology company in the Czech Republic in 2008.

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