



## PRESS RELEASE

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### Bit-Wizards Taps Kentico to Win Six ADDY Awards

**Nashua, New Hampshire, USA, March 6, 2015 – [Kentico Software](#), the web content and Customer Experience Management provider, today announced the creative team at Bit-Wizards won two Gold and four Silver ADDY® Awards for projects using Kentico's integrated marketing solution.**

Each year, the American Advertising Federation runs one of the largest and most representative competitions to recognize creative talent in the advertising industry. More than 40,000 entries are submitted yearly. This year, Bit-Wizards took home 14 ADDY® Awards during the first round of the competition, including three Gold ADDY awards and 11 Silver. Recognizing high creative achievement, the ADDY was awarded to Bit-Wizards for its use of Kentico on the following projects:

- [IMG Models](#) – Digital Advertising Websites B-to-B, Services (Gold) & Best in Show, Digital Category (Gold)
- [Mapex Drums Website Development](#) - Responsive Design (Silver)
- First Service Residential Microsite Development - Responsive Design (Silver)
- Consumer Electronics Association Responsive Video Feed Microsite (Silver)
- [Kentico 8 Product Video](#) (Silver)

"We are always excited to see our partners get such well-deserved recognition for their accomplishments, and we're proud to have Kentico play such an integral role in Bit-Wizards' creative achievements," said Kentico CEO and founder Petr Palas.

### ABOUT BIT-WIZARDS

Bit-Wizards ([www.BitWizards.com](http://www.BitWizards.com)) is an innovative, award-winning technology company with offices in Fort Walton Beach, Florida, Memphis, Tennessee, and Austin, Texas. A Kentico Gold Partner and a managed Microsoft Gold Partner, Bit-Wizards fills the need of any business seeking to develop an application, build a brand, or move to the cloud. Customers of Bit-Wizards know that their project is kept in-house with our Wizards and that we never outsource a project.

### About Kentico

Kentico brings smart integrated digital marketing to businesses of all sizes with a comprehensive suite of solutions. With Kentico's Web Content Management, Online Marketing, E-commerce, Online Communities, and Intranet & Collaboration solutions, clients can deliver superior cross-channel customer experiences across all devices. Based on the Microsoft .NET platform, Kentico comes with 450 web parts and fully documented API and is available on-premise or in the cloud. Flexible, robust and scalable, Kentico delivers right-first-time technology, out-of-the-box speed, and affordable sophistication to help customers meet their goals faster and more profitably.

### About Kentico Software

Founded in 2004, Kentico is headquartered in the Czech Republic with offices in the US, UK, and Australia. A Microsoft Gold Certified Partner with 1,100 digital agency partners, Kentico powers more than 18,000 websites in 90 countries. Customers include Bacardi; Great British Chefs; Gibson; Mazda; Microsoft; Mighty River Power; Run and Become; Sony; Vodafone.

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