



Media Contacts:

Chris Blake
MSR Communications
Phone: 1-415-989-9000
E-mail: kentico@msrcommunications.com

Jim Panagas
Director, PR & Analyst Relations
Kentico Software
Phone: 1-781-462-8461
Email: jamesp@kentico.com

Kentico Expands MVP Program

ecentricarts' Michael Kinkaid, iMedia's Laura Frese, and Bits Orchestra's Roman Hutnyk Bring Their Kentico Expertise to the CMS and .NET Communities

Bedford, New Hampshire, USA, January 15, 2016 – [Kentico Software](#), a provider of all-in-one CMS, E-commerce, and Online Marketing platforms, announced today the expansion of the Kentico Most Valuable Professional (MVP) program. Launched in 2009, the Kentico MVP Program was designed to gather together the best and the brightest developers from among Kentico partners and position them as resources to help and support the community at large.

Joining the MVP program for 2016 are:

- **Michael Kinkaid, Chief Technology Officer, ecentricarts**
Michael Kinkaid has been a long-time member of, and contributor to the Kentico technical community, having assisted with the creation of Kentico User Group - Toronto. He is Kentico's first Canadian MVP. "I'm thrilled to be joining the Kentico MVP team at such an exciting time for the product," said Kinkaid. "I've been using Kentico for more than seven years, and am looking forward to sharing what I know with the broader community. I'm particularly interested in all aspects of training since I've helped educate many developers and end users over the years."
- **Laura Frese, Solution Architect, iMedia**
Over the last year, Laura Frese has been very active in the Kentico community by achieving her Developer Certification, contributing to the Kentico Marketplace, and regularly assisting the community through Kentico DevNet as well as her own blog. "Kentico is such an amazingly well thought-out piece of technology," said Frese. "It comes with a variety of out-of-the-box features allowing for a quick delivery of robust and powerful sites while providing an intuitive, well-documented API for developers to create customizations with ease. I feel privileged to be joining such an elite group of Kentico technical experts and will continue to be a dedicated contributor to the DevNet community and the growth of Kentico."
- **Roman Hutnyk, Software Engineer, Bits Orchestra**
Over the past several months, Roman Hutnyk has benefited the community through numerous blog posts, Kentico Marketplace submissions, and regular contributions on Kentico DevNet. "I can see a lot of benefits to being an MVP," said Hutnyk. "But perhaps the most exciting aspect is contributing to the evolution of an already great product."

These new recruits join MVP colleagues Andy Thompson of Get Started, Brenden Kehren of Kehren Development, Brian McKeiver of Bizstream, Ilesh Mistry of MMT Digital, and Jeroen Fürst of TrueLime.

Kentico MVPs are selected from hundreds of Kentico experts residing in some 100 countries. More information about the MVP Program can be found at <http://www.kentico.com/Company/MVP>.

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and open API, quickly gets websites up and running. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include [Gibson](#), [Twining's](#), [Ingram Micro](#), [Mazda](#), [Kingspan](#), [Hunter Fan](#), [Starbucks](#), and [Allergan](#).

All product and company names herein may be trademarks of their respective owners.

www.kentico.com