



PRESS RELEASE

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Kentico Offers Integrated CMS and GDPR Capabilities to Businesses Running Microsoft Azure

All-in-one marketing solution features built-in data protection app for GDPR compliance; packaged specifically for companies that use Microsoft Azure

Bedford, New Hampshire, USA, June 7, 2018—[Kentico Software](#), a fast-growing provider of content management systems (CMS) with offices in Europe, Asia Pacific, and North America, has today announced a combination of capabilities specifically for those companies that use Microsoft Azure.

Kentico EMS GDPR includes capabilities for web content management (WCM), E-commerce, and online marketing, and it has been updated with new features that can help companies work toward compliance with the new General Data Protection Regulation (GDPR). Specifically, this Kentico offering features an integrated data protection app that offers website users the data security that they are now guaranteed by law. The app enables companies doing business in Europe to manage consents, access or forget subjects' data, or even export customer data in a machine-readable format— all from a single control panel.

“There has never been a better time for Microsoft Azure users to come on board,” noted Karol Jarkovsky, Kentico’s vice president of product. “Not only do we offer some of the most integrated WCM, E-Commerce, and online marketing capabilities in the market, but also we’re at the cutting edge of the data protection movement.”

Kentico runs in nearly any type of hosting environment in Microsoft Azure, while taking full advantage of the cloud. Platform-as-a-Service (PaaS) solutions, such as Azure App Services and Cloud Services, offer the ability to host Kentico applications in a completely managed environment, reducing administration and overhead. Infrastructure-as-a-Service (IaaS) solutions offer a cloud-hosted infrastructure, while still enabling complete administrative access. Integration with Azure Search and Azure CDN (Content Delivery Network) provides the ability to leverage the vast computing power for the cloud from within the platform in an intuitive environment.

“We’re happy to see partners such as Kentico using Microsoft Azure to address changing compliance standards,” said David Burt, Senior Compliance Manager, Microsoft Corp. “Our cloud platform and partner solutions together deliver a unique value to our mutual customers.”

About Kentico

Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, surpass their business goals, and achieve digital marketing and e-commerce success. The product line includes [Kentico EMS](#), the all-in-one CMS, E-commerce, and Online Marketing platform, and [Kentico Cloud](#), the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Customers include Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Segway, and Allergan.

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