

Media Contact:

Eric C. Webb
Kentico Software
Phone: +1-603-336 6020
E-mail: eric.webb@kentico.com

FOR IMMEDIATE RELEASE

Kentico Introduces Integration with Jigsaw in the New Data.com Connector

Nashua, New Hampshire, USA, May 10, 2012 – Kentico Software (www.kentico.com), the Web content management system vendor, announced today integration of their Enterprise marketing Solution (EMS) with Jigsaw's database, the world's largest database of complete contact and company information. The Kentico Data.com Connector enables website to easily importation contacts' details into Kentico EMS.

"The integration of Kentico EMS with Data.com allows our customers and partners to instantly access reliable and up-to-date contact information for their website visitors." said Petr Palas, the CEO and founder of Kentico Software, "the new Data.com integration provides an always-accessible source of relevant leads."

The Data.com Connector for Kentico EMS integrates the Data.com directory of millions of business contacts into the EMS interface, enabling companies to enhance leads with additional personal details from Data.com. Online marketers can compare and enhance their stored contacts' profiles with those in Data.com This frees marketers from tedious data-sourcing and maintenance and provides confidence in the data that sales staff depend on, helping them quickly zero in on opportunities.

"We are pleased to offer seamless integration between the Kentico EMS easy-to-use, scalable website solution with the wealth of information that Data.com provides, in the Data.com Connector," said Eric Webb, President of Sales and Operations for North America, "With such easy access to relevant, high-quality contact information, our customers can easily and significantly increase the efficiency and productivity of their sales teams, all from within their website CMS."

Currently offered as a standalone installation for Kentico EMS, Data.com integration will be included as one of its many out-of-the-box features in version 7, to be released later this year.

To download the Data.com Connector visit: <http://devnet.kentico.com/Marketplace/Integration/Data-com-contacts-integration.aspx>

For more information on Kentico's Data.com integration and the Data.com Connector, visit: <http://devnet.kentico.com/Blogs/Juraj-Hrinik/February-2012/Data-com-integration.aspx>

About Kentico CMS

Kentico CMS is an enterprise Web [Content Management System](#) and **Customer Experience Management System** that provides a complete set of features for building websites, [intranets](#), community sites and [e-commerce solutions](#) on the Microsoft ASP.NET platform. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 40 modules, 340 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 12,000 websites in 87 countries. The clients include Microsoft, Guinness, McDonald's, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA) and United Kingdom (Reading). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**.

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