Media Contact:
Jim Panagas
Director, PR & Analyst Relations
Kentico Software
Phone: 1-781-462-8461
Email: jamesp@kentico.com

Kentico Working Aggressively to Bolster Cloud Offering
Rolling out enhancements just two months after launch;
commits to quarterly updates for the rest of the year

Bedford, New Hampshire, USA, January 19, 2017—Kentico Software, a fast-growing software company with offices in Europe, Asia-Pacific, and North America, announced Kentico Cloud, its new digital experience platform, back in November. Yet it's already rolling out significant software updates this month.

"The beauty of cloud-first products is that you don't have to wait for a traditional product release to make improvements," said Kentico Founder and CEO Petr Palas. "You can introduce them at any time, giving clients access to cutting-edge capabilities sooner than previously possible."

January 2017 Kentico Cloud Improvements

- **Roles and Capabilities**– Select a role for each user; this makes it easier for people with different skillsets to collaborate and produce web content.
- **Preview Content Items** – Preview Content before approving or publishing them; see how the content will appear on the web page; and exercise full control over what will be published.
- **Kentico 10 Import Module** – Get the best of both worlds; import content produced in the Kentico Cloud directly into your Kentico 10 builds.

These new Kentico Cloud capabilities are described in detail at
https://kenticocloud.com/blog/whats_new_in_kentico_cloud_january_2017.

About Kentico
Kentico's product line includes **Kentico EMS**, the all-in-one CMS, E-commerce, and Online Marketing platform and **Kentico Cloud**, the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, help them surpass their business goals, and achieve digital marketing and e-commerce success. Kentico's 24/7 support and 7-day bug-fix policy help customers deliver projects on time and budget.

Founded in 2004, Kentico Software is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico Software has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Starbucks, and Allergan.