



PRESS RELEASE

Kentico Combines .NET CMS with E-Commerce

Contact:

Petr Palas
Kentico Software
Phone: +1-888-225 2767
E-mail: petr.palas@kentico.com

FOR IMMEDIATE RELEASE
February 26, 2008

Brno, Czech Republic, June 9, 2008 – Kentico Software has just released a new version 3.1 of Kentico CMS for ASP.NET. The new version combines a proven web content management platform with full-featured E-commerce solution.

Kentico Software, the web content management solutions vendor, announced the release of version 3.1 of their flagship product – Kentico CMS for ASP.NET. The new version allows developers to **easily build an on-line store**. Until now, developers had to integrate third-party e-commerce solutions with their content management systems. Kentico brings an **all-in-one, ready-to-use solution** for managing both content and products details.

“Our clients demand more than content management for their web sites. They want to see a measurable return on investment. They want to sell their products on-line. Most web content management vendors consider the on-line stores to be a different segment and they force their clients to spend extra money integrating third-party products. We provide our clients with an all-in-one solution,” says Petr Palas, Kentico founder.

Kentico E-commerce solution for ASP.NET enables developers to create full-featured on-line stores without complex programming, through a browser-based user interface. They can simply drag and drop built-in web parts and enhance their web site with product catalog and shopping cart without deep programming knowledge.

The features include: product catalog, product configuration, wish list, shopping cart, customizable checkout process, native support for PayPal and Authorize.NET payment gateways, customer and order management, configurable taxes, shipping and discounts, multiple currencies, sales reports.

More information on the E-commerce solution can be found at <http://www.kentico.com/ecommerce.aspx>.

About Kentico CMS

Kentico CMS is an affordable (\$499 to \$1499 per Web site) web content management solution providing a complete set of features for creating interactive Web 2.0 sites on the Microsoft ASP.NET platform. It supports content/design separation, workflow, permissions, multilingual support, full-text search, SEO, on-line forms, image galleries, forums, blogs, polls and 90+ configurable web parts. It's being used by more than 800 web sites in 60 countries. The clients include Gibson, Bayer, Guinness, Deutsche Telekom and others. Kentico CMS trial version is available at <http://www.kentico.com>.

About Kentico Software

Kentico Software (www.kentico.com) helps .NET developers deliver professional web sites, on-line stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver affordable products that enable building better web sites on the Microsoft .NET platform in a faster and more enjoyable way. It was founded in 2004 and kept developing Kentico CMS for ASP.NET as its major product since then.

###

All product and company names herein may be trademarks of their respective owners.