PRESS RELEASE

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FOR IMMEDIATE RELEASE

Kentico Software Plants a Tree for Every Bug

Nashua, New Hampshire, USA, August 28, 2009 – Kentico Software (http://www.kentico.com), the Web content management system vendor, today announced it will plant a tree for every bug found in the latest version of Kentico CMS for ASP.NET. The company also promises to fix all reported bugs within 7 days.

Kentico Software will plant a tree for every bug in Kentico CMS 4.1 reported by clients and it also promises to fix all such bugs within 7 business days. It's a part of Kentico commitment to deliver a stable platform for managing web sites, on-line stores and social networks.

The clients can report bugs through the form at http://trees.kentico.com where they can also see the current number of reported bugs. The trees will be planted by company employees and management after the end of this initiative in November 2009. Each tree will be devoted to the person who reported the bug first.

"We are very confident about the quality of our Web Content Management platform. Although we can hardly eliminate all bugs, our goal is to minimize their number and fix them within 7 business days, so that we can provide a stable and reliable solution to our clients" explains Petr Palas, Kentico CEO. "We want to encourage our clients to report all bugs they encounter. And we decided to give back something that everyone on the planet will benefit from - new trees," he adds.

"Kentico is great to work with; it's a reliable and stable CMS that has been developed using best practice techniques and is thoroughly tested." said Andy Dale, Senior Web Developer at Last Exit, the leading interactive agency in London, U.K. "As version 4.1, it is a mature product with the features and a level support that has helped us to deliver a wide range of successful websites."

The company will publish photos of the planted trees in December. They will plant at least 100 trees, although they expect that the number of reported bugs will be much lower. All information about the initiative is available at http://trees.kentico.com.

About Kentico CMS

Kentico CMS is an affordable Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflow, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and 200+ configurable Web parts. It's currently used by more than 2000 Web sites in 77 countries. The clients include Microsoft, Brussels Airlines, Vodafone, Audi, Mazda, Subaru, Samsung, Gibson, Bayer, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others. Kentico CMS is available at http://www.kentico.com.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has a U.S. office in Nashua, NH. Since inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner and was named a Deloitte Technology FAST 50 Rising Star, being ranked as the fastest growing young technology company in the Czech Republic in 2008.

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