



Media Contacts:

Chris Blake
MSR Communications
Phone: 1-415-989-9000
E-mail: kentico@msrcommunications.com

Jim Panagas
Director, PR & Analyst Relations
Kentico Software
Phone: 1-781-462-8461
Email: jamesp@kentico.com

Kentico Builds on Growth with New Benelux Office, Executive Hires, and Customer Wins

25,000 Sites Now Running on Kentico in 100 Countries; Microsoft and Addy Awards among Recent Accolades

Bedford, New Hampshire, USA, April 29, 2015 – [Kentico Software](#), the Web Content and Customer Experience Management provider, today announced another successful business quarter in which the company capitalized on new growth by opening a new Benelux office in Amsterdam and adding new talent to its executive ranks all while reaching new customer milestones.

New customers include:

- Cancer Institute in New South Wales
- Konica Minolta
- Kingspan
- Truliant Federal Credit Union
- FriendsLife
- James Hardie
- Scenic Tours
- Eastern Maine Hospital

Awards include:

- Microsoft Award 2015 – CEO's Award for Cloud Solutions with an International Reach
- Two Gold and four Silver American Advertising Awards (also known as ADDYs) for projects launched by Kentico Partner Bit-Wizards using Kentico's integrated marketing solution

Kentico is a trusted partner to some of the largest and best-known organizations and digital agencies in the world. 25,000 websites are now running for 7,000 customers on Kentico in 100 countries worldwide. Kentico's worldwide partner network currently includes 1,000 digital agencies, and Kentico's number of employees now totals 150 in three geographies – North America, EMEA, and Asia Pacific.

The company welcomes to its executive ranks Jim Panagas, Director of Public and Analyst Relations, and Bart Omlo, Business Development Manager for the Benelux region. Panagas previously served as VP of Marketing at both Automatic Data Processing (ADP) and Taxware, a First Data Company. He has also owned and operated his own marketing and communications firm catering to various technology clientele. Omlo's prior experience includes various roles culminating with CEO at HintTech, a Benelux-based digital agency with offices throughout Europe and the US focusing on implementing integrated marketing solutions. He is also an active member of the JBoye CMS Expert Group and has extensive knowledge of the marketing and technology landscape in the Benelux.

"I can say with great pride that Kentico is gaining more momentum than ever before," said Kentico CEO and Founder Petr Palas. "Our customer growth, office expansion, and executive talent acquisition—combined with recognition from both press and analysts—demonstrate that Kentico has a major role to play in the web content management, digital marketing, and customer experience space. We remain deeply committed to providing the technology, expertise, support and passion that helps companies create a cutting-edge digital marketing experience for their customers—an experience like no other."

About Kentico

Kentico makes an integrated marketing solution that is easy to use and drives cost effectiveness for businesses of all sizes, on-premise or in the Cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to easily create stunning websites and manage customer experiences in a dynamic business environment. With over 450 web parts, easy customizations, and fully-documented API, the Kentico Web Content Management Solution quickly gets websites operational. When combined with the full set of integrated solutions, which include Online

Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer journey across multiple channels.

About Kentico Software

Founded in 2004, Kentico is headquartered in the Czech Republic with offices in the US, UK, Benelux, and Australia. A Microsoft Gold Certified Partner with 1,000 digital agency partners, Kentico powers more than 25,000 websites in 100 countries. Customers include Bacardi, Great British Chefs, Gibson, Mazda, Microsoft, Mighty River Power, Run and Become, Sony, and Vodafone.

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