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Kentico Earns 2018 Top Rated Award for Content Management from TrustRadius

Distinction based solely on user satisfaction scores from verified TrustRadius reviews

Bedford, New Hampshire, USA, February 13, 2018—[Kentico Software](#), a fast growing provider of content management systems (CMS) with offices in Europe, Asia Pacific, and North America, today added another distinction to its list. It has received a 2018 Top Rated Award from TrustRadius, a leading B2B review site where end users share their insights on software products in a wide variety of categories from Finance and Accounting and IT to HR and Marketing.

Kentico's award came in the Marketing category. In the TrustMap for [Content Management Systems](#), Kentico scored an impressive 8.3 on a scale of 10, with 70 end users taking the time to submit evaluations.

"Today, we awarded the 2018 TrustRadius Top Rated badges for Content Management Systems," [announced TrustRadius](#). "The TrustRadius Top Rated awards are unique in that they are an unbiased reflection of customer sentiment, based solely on user satisfaction scores. They are not influenced by analyst opinion, the vendor's company size, popularity, site traffic, or status as a TrustRadius customer." In fact, the site reports that every reviewer is verified and every review fully vetted.

"This is a particularly satisfying honor," said Kentico Founder and CEO Petr Palas, "because it's based on the reviews of end users, people who are using the Kentico product on a day-in, day-out basis." He continued, "While many of our customers work in small to midsize businesses, we are increasingly winning over end users working in enterprise-size organizations as well." In fact, the latest version of the company's Enterprise Marketing Solution, Kentico 11, has been tested internally with over 100 million contacts and 1 billion contact activities—a scale that can be stretched even further with a more powerful infrastructure.

About TrustRadius

[TrustRadius](#) is the most trusted review platform for business technology. We help buyers make confident decisions with in-depth reviews and ratings from real users. We also help vendors engage and convert buyers by putting their customer's voice to work, authentically and at scale. Headquartered in Austin, TX, TrustRadius was founded by successful entrepreneurs and is backed by the Mayfield Fund and LiveOak Venture Partners.

About Kentico

Kentico entered the CMS marketplace back in 2004 and has been steadily developing and expanding its core technology ever since, moving it into the digital experience space. Its product line includes [Kentico Enterprise Marketing Solution \(EMS\)](#), the all-in-one CMS, E-commerce, and Online Marketing platform, and [Kentico Cloud](#), the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global E-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Segway, and Allergan.