



PRESS RELEASE

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Kentico Software Now Available Through GSA Schedule 70

Federal, state, and local agencies now able to order Kentico at government-specific pricing

Bedford, NH, USA- September 3, 2015 – Kentico Software, provider of an all-in-one Content Management System (CMS), E-commerce, and Online Marketing platform, announced today that its CMS products, maintenance, and training products are now available to United States General Services Administration (GSA) eligible buyers through its Gold Partner, Competitive Innovations, LLC of Arlington, VA. This means that, effective immediately, any U.S. federal departments, agencies, and offices, including the U.S. Military, and any qualified state and local agencies, are able to purchase Kentico products and services at government-approved pricing via U.S. General Services Administration (GSA) Information Technology (IT) Federal Supply Schedule (FSS) 70 contract GS-35F-0550N.

“Today represents a significant milestone for the Kentico organization,” said Petr Palas, Kentico Founder and CEO. “First, our products are now available to all of the agencies, bureaus, and departments of the U.S. government, which is a huge new business segment for us. Second, this offering demonstrates how closely we at Kentico work with our partners. We are delighted that Competitive Innovations took the initiative to work with Kentico and expand the scope of their GSA IT 70 FSS contract to include Kentico Software, and that they are positioned to assist all Kentico partners who have GSA-eligible clients.”

“Kentico makes some of the easiest to use, easiest to deploy, and secure web content management software on the market,” commented Mike Kennedy, Competitive Innovations’ President and CEO. Kennedy also observed, “We are experts at configuring, implementing, and managing that software. We’re able to work within complex public sector environments, including the Federal Risk and Authorization Management Program (FedRamp) and its compliant secure cloud.”

Both parties agree that this award brings a robust solution to the public sector. The offering complies with all of Competitive Innovations’ GSA IT Schedule 70 terms, conditions, and applicable federal regulations. The “best customer” pricing awarded on GS-35F-0550N is only available to GSA authorized end users.

Which agencies are eligible to buy Kentico products through GSA IT Schedule 70?

This agreement positions Kentico products within the reach of a wide range of federal clients including the executive, judicial, and legislative branches of the U.S. Government, including the U.S. Military and qualifying educational institutions. Certain state and local governments, who qualify, are able to place orders for Kentico through Schedule 70. End users from federal, state, or local government agencies interested in purchasing Kentico software and services should consult with their purchasing officer regarding how to purchase Kentico from Competitive Innovations’ GSA IT Schedule 70 contract GS-35F-0550N or contact Kentico or CI directly for additional details.

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For more information on procuring Kentico products available under GSA IT Schedule 70, contact Eric Webb, Kentico's Vice President of Sales for North America at ericw@kentico.com or Patrick Kelley, Competitive Innovations' Sales and Service Operations Manager at pkelley@cillc.com / 703-698-5000.

About Kentico Software

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and fully-documented API, quickly get websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, Run and Become, Sony, and Vodafone.

About Competitive Innovations

Competitive Innovations, LLC (CI or Competitive Innovations – www.cillc.com) is a solutions provider to government and industry, headquartered in Virginia with a branch office in Massachusetts. CI proudly serves customers with mission critical requirements – including national and cyber security – in web content management and portals, cyber security and information assurance, training and education, governance, knowledge management and analytics, and software engineering. Competitive Innovations has been named in the *Inc. 500/5000* list of Fastest-Growing Private companies in America four times including the last three consecutive years (2013, 2014, and 2015).

Founded in July 1999 and a GSA FSS prime contractor since April 2003, CI is a: U.S. Small Business Administration (SBA) Historically Underutilized Business Zone (HUBZone) Certified Small Business Concern (SBC); Microsoft Gold Certified Partner; Kentico Gold Partner; Amazon Web Services (AWS) Certified Consulting Partner; and GSA IT 70, GSA MOBIS 874, and U.S. Navy Seaport Enhanced (Seaport-e) prime contract holder proudly serving both public and private sector customers.

About the GSA

The mission of GSA is to deliver the best value in real estate, acquisition, and technology services to government and the American people. GSA establishes long-term government-wide contracts with commercial firms to provide access to millions of commercial products and services at volume discount pricing, and oversees about \$66B of procurement annually. These products can be ordered directly from [GSA Schedule contractors](#) or through the [GSA Advantage!](#)® online shopping and ordering system. Established by President Harry S. Truman on July 1, 1949, GSA consolidated the National Archives Establishment, the Federal Works Agency and its Public Buildings Administration, the Bureau of Federal Supply and the Office of Contract Settlement, and the War Assets Administration into one federal agency tasked with administering supplies and providing workplaces for federal employees.

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