



Media contacts:

Václav Baženov
Bílý Medvěd Public Relations
+420 603 215 386
vaclav.bazenov@bmpr.cz

Jim Panagas
Kentico Software
Director of PR & Analyst Relations
+1 781-462-8461
jamesp@kentico.com

Software Maker Doing its Part to Preserve History

Czech software company Kentico provides website platform, helps fund “The World Remembers,” online memorial to fallen WWI soldiers

Brno, July 15, 2015 – Kentico is a local software company, based here in Brno, which is focused on web content management, digital marketing, and customer experience management. It’s also a company that takes social responsibility very seriously. It’s the latter that led Kentico to help fund the efforts of a non-profit organization called The World Remembers (www.theworldremembers.org). That organization has embarked on a mission to create an online memorial to Australian, Canadian, and European soldiers who lost their lives in World War I. And now, thanks to Kentico’s help, the site will include the details of soldiers who served from the Czech Republic, where Kentico is headquartered.

The World Remembers database and website, created by a Canadian non-profit organization, was officially launched last November. The database will ultimately contain the names of more than 300,000 soldiers from Australia, Canada, India, UK, Belgium, Czech Republic, Germany, Turkey, and France who fell during WWI. The project is being completed in phases: names from 1914 are online now; names from 1915 will be completed before the end of this year; and over the next three years, the organization will focus on entering the names of fallen veterans from 1916-1918.

“We really appreciate the interest that Kentico has taken in the project. Both The World Remembers and Kentico have an international outlook and Kentico’s 2015 support for the inclusion of the names of the Czech soldiers killed in WWI helps us build the project internationally. Needless to say, the Kentico tool for managing content on The World Remembers site is magnificent. We look forward to a great relationship with them throughout the WWI Centenary years,” states Robert Thomson, producer for The World Remembers.

“This is a meaningful endeavor, to preserve this information for future generations,” adds Petr Palas, founder and CEO of Kentico Software. “We are delighted that we could support such a worthy cause and help to preserve the memory of Czech and other soldiers who fought and died in the war.”

About Kentico

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, Run and Become, Sony, and Vodafone.

About Kentico EMS

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution’s rich selection of out-of-the-box web parts, easy customizations, and fully-documented API, quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.