



PRESS RELEASE

Kentico CMS 1.1 Introduces New KentiForm Technology

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Brno, Czech Republic, October 11, 2004 – Kentico Software, a Web content management solutions vendor, has just released Kentico CMS 1.1 for ASP.NET. It comes with new KentiForm Engine that makes development of content editing forms much easier.

The new version 1.1 of Kentico CMS for ASP.NET introduces a new KentiForm Engine that allows developers to easily create and deploy content editing forms without programming. They only need to specify field names, types and how the fields will be displayed. The KentiForm engine then reads the form definition and displays a form. The engine also automatically ensures data loading, validation and saving.

“The KentiForm technology is extremely advantageous when you need to create document templates for strongly structured data, such as product specifications for your e-commerce Web site,” says Petr Palas, founder of Kentico Software

Similar engines have already been introduced by other CMS vendors. However, Kentico relies on traditional SQL database instead of XML to provide better performance and flexibility in publishing the content.

“XML seems to be the best choice when you need to create complicated structured documents. However, it may not provide the best performance when it comes to publishing, say, a list of products, searching it for given value or sorting it. That’s why we chose traditional database approach over XML,” says Petr Palas.

About Kentico CMS

Kentico CMS is a low-priced (\$499 per URL) Web content management solution aimed at ASP.NET developers. It combines common CMS features, such as page templates, document templates or full-text search with new approaches to content management. Kentico CMS is available for purchase at www.kentico.com.

About Kentico Software

Kentico Software (www.kentico.com) provides Web content management solutions for developers. It’s committed to deliver affordable products that enable building of better Web sites on the Microsoft .NET™ platform.

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