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## Kentico Recognized as “High Performer” on G2Crowd’s Grid<sup>SM</sup> for Web Content Management

*Fourth instance of recognition company has picked up in recent months*

**Bedford, New Hampshire, USA, February 1, 2017**—[Kentico Software](#), a fast-growing software company with offices in Europe, Asia-Pacific, and North America, today announced it was named a ‘High Performer’ in [G2Crowd’s Grid for Web Content Management | Winter 2017](#).

In the voting by G2Crowd members, Kentico secured its “High Performer” status for the second year in a row.

Late 2016 and early 2017 have been particularly productive times for the company. In September, Kentico was named in Gartner’s [Magic Quadrant for WCM](#)<sup>1</sup>. One month later, it was named in Gartner’s [Magic Quadrant for Horizontal Portals](#)<sup>2</sup>. And in December, Kentico made it onto Ovum’s [Web Experience Management \(WEM\) Decision Matrix](#)—all for the very first time.

“We are attracting the attention of end users at one end of the spectrum, and industry analysts at the other,” commented Kentico Founder and CEO Petr Palas, “because there’s so much going at the company. We continue to drive the development of our all-in-one CMS, E-Commerce, and Online Marketing platform as well as build out Kentico Cloud, a brand new collection of tools that delivers a headless CMS experience.”

### **About G2 Crowd**

G2 Crowd, the world’s leading business software review platform, leverages more than 140,000 user reviews to drive better purchasing decisions. Technology buyers, investors, and analysts use the site to compare and select the best software based on peer reviews and synthesized social data. Monthly more than a half-million people visit G2 Crowd’s site. Co-founded by the founder and former executives from SaaS leader BigMachines and backed by roughly \$12 million in capital, G2 Crowd aims to bring authenticity and transparency to business technology research. For more information, go to [G2Crowd.com](#).

### **About Kentico**

Kentico’s product line includes **Kentico EMS**, the all-in-one CMS, E-commerce, and Online Marketing platform and **Kentico Cloud**, the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS’s rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, surpass their business goals, and achieve digital marketing and e-commerce success. Kentico’s 24/7 support provided by 20+ support engineers on three continents, consultation packages, training, detailed documentation, and 7-day bug-fix policy help customers deliver projects on time and budget.

Kentico has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Starbucks, and Allergan.

<sup>1</sup>Gartner, Magic Quadrant for Web Content Management, 28 September 2016

<sup>2</sup>Gartner, Magic Quadrant for Horizontal Portals, 17 October 2016

