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Kentico Teams with Bureau of Internet Accessibility

Nashua, New Hampshire, USA, January 14, 2013 – Kentico Software (www.kentico.com), the Web Content and Customer Experience Management provider, today announced it has teamed with the Bureau of Internet Accessibility (BoIA) to help make the web more accessible for all users.

"It's been 20 years since the Internet first began gaining traction, and yet most of those with disabilities are still unable to take part in many of the web's opportunities," said Petr Palas, CEO and founder of Kentico Software. "Our goal in partnering with the Bureau of Internet Accessibility is to make it easier for developers and marketers to create highly accessible websites that reach everyone."

According to the PewResearchCenter, only 54% of adults living with a disability use the Internet. The BoIA estimates 99 percent of the world's websites are still not accessible to those with special requirements. This includes the 575 million people who have difficulty seeing or hearing, according to the World Health Organization.

In the United States, Section 508 of the Rehabilitation Act mandates that all electronic Federal information be accessible to those with disabilities. Meanwhile, the World Wide Web Consortium created its own international Web Content Accessibility Guidelines 2.0 (WCAG2) for all websites to abide by regardless of industry or purpose. By integrating the BoIA's web-based accessibility scanning and analysis tool into Kentico's CMS dashboard, Kentico helps users adhere to Section 508 and WCAG 2.0 standards and maintain better business practices.

As part of the first complimentary BoIA scan, Kentico users receive comprehensive reports detailing all discovered issues along with suggested remediation. Results include accessibility grades and seals that can be displayed to demonstrate compliance as well as allow visitors to communicate directly with accessibility personnel. An unlimited number of scans are available to those who upgrade to BoIA's member service.

"Making websites more accessible isn't just a matter of meeting government regulations or avoiding expensive lawsuits, it's a matter of good business and good web citizenry," said Kim Testa, Director of the Bureau of Internet Accessibility. "We believe the web should be made available and highly usable to all, and by partnering with Kentico, we're taking longer strides toward making that happen."

For more, please register for Kentico's January 17 webinar on web accessibility by visiting:
<http://www.kentico.com/Company/Events/Webinars/Bureau-of-Internet-Accessibility-Make-the-Internet>

About Kentico CMS

Kentico CMS is an enterprise Web [Content Management System](#) and **Customer Experience Management** System that provides a complete set of features for building websites, [intranets](#), community sites and e-commerce solutions on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 70 modules, 400 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 16,000 websites in 90 countries. The clients include Microsoft, Guinness, Chiquita, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**. In 2012, Kentico Software was named global Microsoft Partner of the Year Finalist in the ISV/Software Solutions Industry category.

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