**Media Contact:**

Jim Panagas
Director, PR & Analyst Relations
Kentico Software
Phone: 1-781-462-8461
Email: jamesp@kentico.com

# Kentico Continues its Support of World Water Day

*Co-sponsoring water filtration system for Government School in Murbad, India along with Raybiztech; donated Kentico software being used to power Planet Water Foundation website*

**Bedford, New Hampshire, USA, March 29, 2018 –** Kentico Software, a fast-growing provider of Content Management Systems (CMS) with offices in Europe, Asia Pacific, and North America has long been known for its support of humanitarian causes. This year is no exception. Working with Raybiztech, one of its solution partners based in India, the company is stepping up once again, co-sponsoring a public water filtration system (known as an AquaTower) for the Government Primary Ashram School located in Murbad, India. Additionally, Kentico has donated software that manages the website for Planet Water Foundation, one of the leading non-profit organizations focused on bringing clean water to the world's most disadvantaged communities.

The activity by Kentico and Raybiztech provides clean water for 700 school children in India, but it's just part of a much larger operation. As part of Planet Water's Project 24 initiative for 2018, water projects were simultaneously completed in Cambodia, Indonesia, the Philippines, Puerto Rico, and India all in a single day–March 22nd. The goal was to deliver clean, safe water with hygiene education in 24 communities in 24 hours.

Watch a short video that further explains Kentico and Raybiztech's participation in the Planet Water program.

"We are huge believers in corporate social responsibility," said Petr Palas, Kentico's Founder and CEO. "We are always looking for ways to give back to the global community and make the world a better place in which to live. This endeavor that we have undertaken with Raybiztech enables us to do just that."

**About Planet Water**
Planet Water is a US based, non-profit organization focused on bringing clean water to the world's most disadvantaged communities through the installation of community-based water filtration systems (known as AquaTowers) and deploying hygiene education programs into impoverished communities. Projects are focused on schools, children, and rural communities across the Asia-Pacific region and Latin America. Planet Water's programs support nearly one million people in 13 different countries.

**About Raybiztech**
Raybiztech is an Information Technology Company providing cutting-edge solutions to Fortune 100 enterprises around the globe. Raybiztech helps businesses utilize available resources and manage their operations more effectively by improving efficiency, optimizing services, securing information, and reducing cost. They enable clients to achieve a competitive business advantage. The company maintains offices in the United States, Canada, Australia, the United Kingdom, and India.

**About Kentico**
Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, surpass their business goals, and achieve digital marketing and e-commerce success. The product line includes Kentico EMS, the all-in-one CMS, E-commerce, and Online Marketing platform, and Kentico Cloud, the comprehensive cloud-first headless CMS and digital experience platform.

Kentico EMS's rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. The all-in-one platform combines a full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration. Kentico EMS allows you to manage contacts and campaigns, track the customer journey, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multichannel delivery, use the API-first CMS to display that content on any website or device, and track visitor interactions to personalize the digital experience.

Kentico has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Segway, and Allergan.

*All product and company names herein may be trademarks of their respective owners.*