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Kentico Recognized as 'High Performer' on G2 Crowd's GridSM for Web Content Management

End users award Kentico 4.5 out of 5 stars, say company is headed in right direction

Bedford, New Hampshire, USA, August 11, 2016—[Kentico Software](#), a provider of all-in-one CMS, E-commerce, and Online Marketing platforms, today announced it was named a 'High Performer' in [G2 Crowd's GridSM for Web Content Management | Summer 2016](#).

With an average review of 4.5 out of 5 stars, Kentico was cited by G2 Crowd users for its quality of support, ability to meet job requirements, internationalization, and the ease of doing business with the company—scoring 90% or better in all four of these categories. Additionally, 90% of those completing the G2Crowd survey believe that Kentico is headed in the right direction.

For this G2Crowd grid, the best Web Content Management software products were determined by customer satisfaction (based on user reviews) and scale (based on market share, vendor size, and social impact) and placed into four categories: Leaders, High Performers, Contenders, and Niche Products. Kentico placed in the High Performer category, receiving the fourth-highest overall score on the grid, suggesting inclusion in the Leaders category is not far off for the company.

Built on Microsoft ASP.NET, Kentico is famed for its rock-solid stability, reliability, and security, Kentico simplifies and speeds the creation of stunning websites and the management of sophisticated customer experiences with over 400 web parts, easy customization and a fully-documented API. Kentico's all-in-one CMS, E-commerce and Online Marketing platform delivers an integrated digital customer journey across multiple channels using the latest web technologies, such as MVC and REST, and quickly builds mobile sites using responsive or adaptive design concepts.

"It is gratifying for our company to appear on this grid in such a high position and for our product to be recognized by actual end users," said Kentico CEO and Founder Petr Palas. "This G2Crowd recognition is one of a growing number of sources of validation Kentico is receiving throughout the industry. Our goal is to continue to innovate...to provide world-class services and technical support...and redouble our efforts to engage the full spectrum of customers from digital marketing agencies to midsize organizations to Global Fortune 500 corporations."

About G2 Crowd

G2 Crowd is the world's leading business software review platform, leveraging its 92,000+ user reviews read by nearly 600,000 software buyers each month to help them make better purchasing decisions. By bringing the collective power of trusted peers to the forefront, business buyers now have transparency when evaluating B2B software technologies. In addition, G2 Crowd intuitively packages insights from expert peers, everyday users, and aggregated data to score competitive products on The GridSM. For more information, visit: www.g2crowd.com.

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes, both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution's rich selection of out-of-the-box web parts, easy customizations, and open API, quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hunter Fan, Starbucks, and Allergan.

