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Kentico Adds New MVP to Company's Most Valuable Professionals

Nashua, New Hampshire, USA, March 2, 2015 – Kentico Software, the web content and Customer Experience Management provider, announced today a new addition to the Kentico Most Valuable Professional program, which recognizes individuals for exceptional community participation and evangelistic activities in the CMS and .NET communities.

The newest addition to the Kentico MVP program is Andy Thompson, CTO at Get Started, an Australia-based web development agency that has been creating digital experiences for some of the biggest names in Australian government, retail and the corporate sector since 1999. With smartphone penetration in Australia among the world's very highest, optimizing the mobile experience and offering a consistent customer experience across all devices is a common critical factor for the websites Get Started develops and one of the reasons why the agency chose Kentico as its CMS solution of choice.

Mr. Thompson is being honored for his exceptional ongoing contributions to the Kentico community and the passion that he consistently shows in helping customers succeed with their digital marketing needs. In addition to the blog he writes to help support Kentico users and evangelize Kentico, Andy tweets as @andythompy and is a regular speaker at the Kentico Connection conferences.

"Receiving accolades for a natural passion is just icing on the cake," said Andy Thompson, CTO, Get Started. "I have been helping customers get the most out of Kentico since it was first introduced ten years ago. I'm very proud to have been able to work with such a wonderful team and their innovative technology as it continues to take digital marketing to places it's never been."

Kentico MVPs are selected from hundreds of Kentico experts located within any of the 90 countries where Kentico is used. To receive the Kentico MVP status, individuals can submit their application at the Kentico web site. These submissions are then reviewed by a board of Kentico executives.

"Good technology will get you nowhere without good people driving it, and Andy is one of those people," said Oldrich Januska, VP Product, Kentico. "The passion he brings to each and every customer project is a marvel. No wonder Kentico and Get Started recently announced the launch of our 200th site together."

More information about the MVP Program can be found at: http://www.kentico.com/Company/MVP

About Get Started
Get Started is proud to have been creating digital experiences since 1999. With a portfolio of over 700 brands, including some of the of biggest names in Australian government, retail and corporate, the Get Started team's knowledge and understanding of digital strategy is unmatched within the market. This expertise, mixed with a superior client engagement model is what sets Get Started apart from other web development agencies.

The Get Started team work hard to understand their clients' individual needs - from discovery, design and development through to hosting and digital marketing. Moreover, Get Started's core company values ensure that every project delivers a digital experience that truly matters - to the client, to their audience… and to the Get Started team. Whether it's a site refresh, going mobile, extending into ecommerce or creating a fully responsive digital experience, Get Started pride themselves on crafting an approach that fits each client's brand and delivers to their specific organizational objectives.

Get Started is also a dedicated hosting company and provides hosting services to over 1,000 clients. Get Started was appointed to the Victorian Government's eServices Panel in 2011.

About Kentico
Kentico brings smart integrated digital marketing to businesses of all sizes with a comprehensive suite of solutions. With Kentico's Web Content Management, Online Marketing, E-commerce, Online Communities, and Intranet & Collaboration solutions, clients can deliver superior cross-channel customer experiences across all devices. Based on the Microsoft .NET platform, Kentico comes with 450 web parts and fully documented API and is available on-premise or in the cloud. Flexible, robust and scalable, Kentico delivers right-first-time technology, out-of-the-box speed, and affordable sophistication to help customers meet their goals faster and more profitably.

About Kentico Software
Founded in 2004, Kentico is headquartered in the Czech Republic with offices in the US, UK, and Australia. A Microsoft Gold Certified Partner with 1,100 digital agency partners, Kentico powers more than 18,000 websites in 90 countries.

Customers include Bacardi; Great British Chefs; Gibson; Mazda; Microsoft; Mighty River Power; Run and Become; Sony; Vodafone.

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