



## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **\$1,000 for the Best Kentico CMS for ASP.NET Add-on**

**Nashua, New Hampshire, USA, March 31, 2009 – Kentico Software (<http://www.kentico.com>), the Web content management system vendor, opens a new marketplace for add-ons for their Kentico CMS for ASP.NET. The marketplace allows the Kentico community to share Web site templates, Web parts, modules and other add-ons. The company will run a competition for the best submission. The winner gets a \$1,000 price.**

Kentico marketplace is open for any developer who has created an add-on for Kentico CMS for ASP.NET and wants to share it or sell it to other developers. It currently contains several items for download, such as Web site templates, RSS reader and Google Search integration.

Developers can download the add-ons and rate them. On June 30, 2009, the company will announce the best-rated submission and the winner will get a gift VISA card valued at \$1,000.

"Although Kentico CMS for ASP.NET provides a complete solution for Web sites, on-line stores and social networking, there will always be a space for community-created add-ons for some very specific needs," says Petr Palas, Kentico founder and CEO. "Kentico has an active community of thousands of developers who use the product every day. By launching the marketplace and running the competition, we would like to encourage them to share various extensions they created."

Kentico currently showcases the latest Kentico CMS 4.0 at the AIIM Conference in Philadelphia, Pennsylvania at booth 1348. Kentico will also exhibit at Internet World London at booth E7004 in April.

### **About Kentico CMS**

Kentico CMS is an affordable Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG Web content editing, workflow, multiple languages, full-text search, SEO, online forms, image galleries, forums, blogs, polls, media libraries and 200 configurable Web parts. It's being used by more than 2000 Web sites in 74 countries. The clients include [Microsoft](#), [Vodafone](#), Gibson, Bayer, ESPN, Guinness, Medibank, Ireland.ie and others. Kentico CMS is available at <http://www.kentico.com>.

### **About Kentico Software**

Kentico Software ([www.kentico.com](http://www.kentico.com)) helps .NET developers deliver professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver affordable products that enable building better Web sites on the Microsoft .NET platform in a faster and more enjoyable way. Kentico headquarters are located in Europe and the company has recently opened a U.S. office in Nashua, NH. It was founded in 2004 and quickly expanded the Kentico CMS user base since then. Kentico Software is Microsoft Gold Certified Partner and it was named Deloitte Technology FAST 50 Rising Star, being ranked as the fastest growing young technology company in the Czech Republic in 2008.

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