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Kentico Software Is Recognized as an April 2019 Gartner Peer Insights Customers' Choice for Web Content Management

The Gartner Peer Insights Customers' Choice Distinction is based on feedback and ratings from end user professionals who have experience purchasing, implementing, and/or using the product or service.

Bedford, New Hampshire, April 22, 2019 – [Kentico Software](#), a leading provider of digital experience and content management solutions, is excited to share that they were named an [April 2019 Gartner Peer Insights Customers' Choice for Web Content Management](#). Gartner defines [web content management \(WCM\)](#), as the process of controlling content consumed over one or more digital channels through the use of specific management solutions based on a core repository.

[Gartner Peer Insights Customers' Choice Methodologies](#) recognize highly-rated companies through a detailed set of criteria, ensuring that vendors are recognized with products that are aligned to the market with a high rating. Kentico received 4.5 out of 5 stars for its [Enterprise Marketing Solution \(EMS\)](#) product from [65 verified customer reviews](#) as of April 24, 2019. Some reviews that contributed to Kentico's recognition include:

- **"Flexible content management.** Kentico is used to maintain real business processes. It is user friendly and it has an interface that translators easily can use the default language and go to the translated text". — [Business Development Manager in the Services Industry](#)
- **"A comprehensive system with excellent documentation and user support.** Content editors really enjoy the easy-to-use user interface... web developers enjoyed the flexibility the system allows for custom development". — [Web Developer in the Education Industry](#)
- **"Kentico made our complicated deployment a success.** They offered both technical and implementation training, as well as certification. Their consultants have been responsive and provided accurate technical information to create solutions for our needs". — [IT Manager in the Manufacturing Industry](#)

Established for 15 years, and with offices across Europe, Asia Pacific, and North America, Kentico is focused on helping businesses achieve growth with solutions that allow marketers and developers to make an impact in the digital world using must-have content management, online marketing, and e-commerce capabilities.

"We believe that being named an April 2019 Customers' Choice for Web Content Management is a testament to our continued commitment in delivering award-winning solutions with world-class support," said Petr Palas, Founder and CEO of Kentico Software. "As always, we are incredibly thankful to all our customers for taking the time to share their feedback, which helps us shape the future of our products. As a result, we will continue to invest in and develop innovative features that will allow new and existing users to leverage the best of what digital experience platforms (DXP) and Content as a Service (CaaS) platforms have to offer."

About Peer Insights

Peer Insights is an online platform of ratings and reviews of IT software and services that are written and read by IT professionals and technology decision-makers. The goal is to help IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective, unbiased feedback from their customers. Gartner Peer Insights includes more than 215,000 verified reviews in more than 340 markets. For more information, please visit www.gartner.com/reviews/home.

Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

About Kentico

Kentico's products include Kentico EMS, the digital experience platform (DXP) for web content management, e-commerce, and online marketing, and Kentico Cloud, the comprehensive cloud-first headless CMS and Content as a Service (CaaS) platform. Kentico EMS allows you to manage contacts and campaigns, track customer journeys, provide global e-commerce functionality, and measure and analyze results to create and manage customer experiences. Kentico Cloud is the API-first headless CMS that lets you manage content and deliver omnichannel experiences with powerful content collaboration. For more information, please visit www.kentico.com.

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