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Kentico Named a Strong Performer by Independent Research Firm in Their Report for Web Content Management 2018

Report evaluated company's current offering, strategy, and market presence

Brno, Czech Republic, November 15, 2018—Kentico Software announced today that it has been named a Strong Performer in The Forrester Wave™: Web Content Management, Q4 2018. Categorizing the top WCM vendors as Contenders, Challengers, Strong Performers, and Leaders, the Forrester Wave™ provides a strong independent view of the WCM landscape.

A complimentary copy of the report is available here

A visionary in the making

"We believe that Web Content Management has absolutely outgrown the concept of merely a system for managing web content. It has evolved into prioritizing the user experience by providing contextualized content across multiple channels and devices. Enterprise WCM solutions in 2018 must look beyond web-first design and think content first in order to offer outstanding omnichannel functionality capable of delivering dynamic content personalized for every individual user", states Petr Palas, Founder and CEO of Kentico Software.

Kentico continues to meet Enterprise needs

"Achieving a Strong Performer status in the Forrester Wave™ for Web Content Management, we believe, is a huge confirmation to us that our company vision and strategy, as well as our current product offering, are more than meeting the needs of enterprise companies striving to meet today's omnichannel demand," continued Palas. "And, with the newest version of our Kentico Enterprise Marketing Solution (EMS), Kentico 12, set for release soon, plus continued investment into our headless CMS, Kentico Cloud, we are fully committed to continuing to meet and surpass the needs of even the largest enterprise companies."

A significant milestone

Palas continued, "We challenge ourselves daily to go above and beyond to provide the best solution for our more than 1,000 partners, and the more than 25,000 websites currently running on Kentico. Being ranked as a Strong Performer by Forrester gives us great confidence that we are meeting the challenge. But we won't stop here."

About Kentico

Kentico Software was launched with one vision in mind—to build exceptional digital platforms that allow clients to connect with their customers, surpass their business goals, and achieve digital marketing and e-commerce success.

Kentico's products include Kentico EMS, the all-in-one CMS, E-commerce, and Online Marketing platform, and Kentico Cloud, the comprehensive cloud-first headless CMS.

Kentico EMS allows you to manage content, contacts and campaigns, track customer journeys, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment.

Kentico Cloud allows you to manage structured content for omnichannel delivery and use Kentico Cloud's API to display that content and provide a personalized digital experience on any website or device.

Kentico has 1,000 digital solution partners and powers 25,000 websites across 100 countries. Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, Singapore, and Australia. Customers include Gibson, Twinings, Ingram Micro, Mazda, Kingspan, Hyundai, Segway, and Allergan.

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