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Kentico Gold Partners Recognised for Business Excellence

Receive top UK digital awards

September 30, 2015, London, England – Two UK digital marketing agencies have recently been recognised for being at the very top of their craft. Leicestershire-based MMT Digital and Ridgeway from Oxfordshire, both Kentico Software Gold Partners, have gained a slew of awards between them.

Globally, Kentico and its 1,000 carefully selected partner agencies help companies to manage their digital marketing and deliver a superior customer experience. Kentico's products, in fact, power 25,000 websites across 100 different countries.

At the recent [Recommended Agency Register \(RAR\) Awards](#) 2015, [MMT Digital](#) picked up awards for:

- **Best Web Design Agency (40-99 people)**
- **Best Web Development Agency (40-99 people)**
- **Best Software Development Agency (won for the second year in a row)**
- **Best Optimisation Agency (40-99 people)**
- **Best Analytics Agency (40-99 people)**
- **Grand Prix (agencies of 40-99 people)**

At that same event, [Ridgeway](#), another Kentico Gold Partner, had great success as well, receiving an award for:

- **E-commerce Agency of the Year** (Less than 40 people)

The RAR Digital Awards look across all the key digital disciplines and reward those digital agencies that deliver outstanding results and the very highest levels of client satisfaction. The RAR Awards are particularly notable because they are based upon ratings and feedback from clients, as opposed to the opinions of a panel of judges.

Separately, both partners have also reached 'elite' rankings in *The Drum Digital Census 2015*, research that measures agency success over the year and provides a benchmark for clients. MMT Digital reached a top 10 place in The Elite Agency category (51-99 people); and Ridgeway reached 14th in The Elite Agency category (26-50 staff), having reached 5th best for client satisfaction.

MMT Digital is also a finalist for three [Dadis](#) (The Drum's Digital Awards). The Dadis are one the biggest and most prestigious digital marketing awards for agencies, or in-house teams, in the UK. The Dadis take place on the 15th of October in London. The company is a finalist in the following categories:

- **Video Website/Use of Video**
- **Professional Services Website, App or Campaign**
- **B2B Sector Website, App or Campaign**

Ben Rudman, CEO of MMT Digital comments: *“To say that I am proud of our achievements in terms of industry recognition and awards in the last six months would be an understatement. Just as we were thinking that this couldn’t get any better we were, this week, named in the top 10 in The Elite Agency Table for agencies with 51-99 members of staff in The Drum’s Digital Census 2015. These great achievements could not have been possible without the amazing clients that we are lucky enough to work with and the fantastic people that work at MMT Digital.”*

Simon Lassam, Managing Director of Ridgeway says: *“As a specialist e-commerce agency, we’re delighted to have won this title and the recognition of the efforts of our team in delivering some truly innovative and ground-breaking e-commerce solutions over the past year. The e-commerce marketplace is evolving fast and to be able to deliver solutions on the Kentico platform of this calibre is a reflection of the dedication and expertise of our team.”*

Petr Palas, CEO and Founder of Kentico adds: *“Kentico’s partner network is one of the cornerstones of this company. It is full of amazingly talented agencies who work with a diverse set of clients to deliver industry-leading digital experiences. I am delighted to see the hard work of Kentico Gold Partners being recognised within the marketing community.”*

About MMT Digital

MMT Digital has been creating websites and digital products since 1999. In that time, it has grown into one of the UK’s leading digital agencies offering expertise in a variety of software as well as providing consultancy and guidance for online strategies. MMT-designed websites provide companies with invaluable customer data that can be utilised for target marketing as well as highly complex integrations with 3rd-party digital products. Whilst our Digital Products play a key part in extending an organisation’s product offerings and services. The MMT portfolio boasts global clients from a large range of industry sectors.

About Ridgeway

Ridgeway is a company of web design and digital marketing experts. Its services all work in perfect harmony to create an end-to-end solution driven by our experience of creating successful web solutions. Ridgeway includes not only one of the biggest teams of skilled developers and designers, but also experts in SEO, User Experience, and Digital Marketing to ensure every website is built to optimise digital ROI.

About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution’s rich selection of out-of-the-box web parts, easy customizations, and open API quickly gets websites operational. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, Online Communities, and Intranet and Collaboration, Kentico fully optimises the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include Bacardi, Twinings, Great British Chefs, Gibson, Mazda, Mighty River Power, HMV, UNICEF Australia, Sony, and Vodafone.

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