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## Kentico Makes EContent 100 List of Companies that Matter Most in Digital Content

*Recognition caps a successful year for CMS industry leader*

**Bedford, NH – December 15, 2015** – [Kentico](#), the provider of an all-in-one CMS, E-commerce, and Online Marketing platforms, announced today that it has been included in the EContent 100 List of Companies that Matter Most in the Digital Content Industry. Now in its 15<sup>th</sup> year, the list is compiled by some of the most respected analysts, editors, and journalists covering the space.



This marks the fifth major award for Kentico this year. Other awards include:

- “Hot Vendor in Web Content Management” from Aragon Research
- Rated Top Content Management System by software users on TrustRadius
- Rated a Leader in the G2 Crowd Grid for Web Content Management Software
- CEO Award for Cloud Solutions with International Reach from Microsoft Czech Republic

2015 saw great momentum and growth for Kentico in other areas, too. The company announced its software is being used by nearly 15 percent of the Fortune 500. CMS, maintenance, and training products and services are now available to eligible buyers through the US General Services Administration (GSA). And Kentico 9, the latest version of Kentico’s all-in-one CMS, E-commerce, and Online Marketing platform, was released to rave reviews from early adopters.

“I can’t imagine a better way to kick off our second decade of providing affordable digital marketing and e-commerce capabilities to marketing professionals and digital marketing agencies all over the world,” said Kentico Founder and CEO Petr Palas. “It’s a great honor to have Kentico recognized on EContent’s annual list of companies that matter most in the digital content industry. This further validates the Kentico solution, and it gives us yet another reason to celebrate a very successful year.”

“The EContent 100 List of Companies that Matter Most in the Digital Content Industry changes with the industry it celebrates,” said Theresa Cramer, Editor, EContent Magazine. “As usual, the trends of the past year can be seen in the list, but so can themes for the year to come. For instance, if you have recently searched for a new digital marketing platform to work with, you’ll know that the field is growing rapidly. Meanwhile, the importance of tailoring your content to global audiences is growing. The 2015 EContent 100 List reflects these changes and more. Congratulations to the companies—both old and new—that earned the respect and admiration of our panel of judges.”

### About Kentico

Kentico is an all-in-one CMS, E-commerce, and Online Marketing platform that drives business results for companies of all sizes both on-premise or in the cloud. It gives customers and partners powerful, comprehensive tools and customer-centric solutions to create stunning websites and manage customer experiences easily in a dynamic business environment. The Kentico Web Content Management Solution’s rich selection of out-of-the-box web parts, easy customizations, and open API, quickly gets websites up and running. When combined with the full set of integrated solutions, including Online Marketing, E-commerce, and Intranet and Collaboration, Kentico fully optimizes the digital customer experience across multiple channels.

Founded in 2004, Kentico is a Microsoft Gold Certified Partner headquartered in the Czech Republic with offices in the US, UK, Netherlands, and Australia. Kentico has 1,000 digital agency partners and powers more than 25,000 websites across 100 countries. Customers include [Gibson](#), [Twining](#), [Ingram Micro](#), [Mazda](#), [Kingspan](#), [Hunter Fan](#), [Starbucks](#), and [Allergan](#).

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