Kentico

Rethink what's possible in MedTech digital.

Scalable. Compliant. Secure.

If only building digital experiences in MedTech were as smooth as Hugh Laurie's accent in House.

Instead, you're navigating strict regulations, fragmented systems, and users who expect a healthcare app to work like Netflix. To stay ahead, MedTech teams need more than innovation—they need the right tools to simplify compliance, deliver accurate information, and scale secure, personalized experiences across every touchpoint.

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Right content, right time

Give patients the information they need exactly when they need it—always up to date across all touchpoints.

Empower your providers

Make it easy for healthcare professionals to access the precise specs, updates, and support they need.

Stay secure

Safeguard patient data and digital assets with enterprise-grade security out of the box.

Showcase innovation

Build trust by sharing clinical results, product breakthroughs, and R&D updates through beautifully branded digital experiences.

Share your impact

Highlight your commitment to sustainability and social responsibility with content that brings your values (and your value) to life.

Do more with less

Stretch your budget further with tools that reduce production overhead while still delivering high-impact digital experiences.

Simplified compliance

Stay ahead of regulations with centralized control and automated updates — making compliance less manual and more manageable.
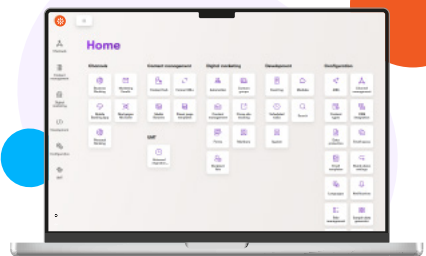
Boost efficiency

Equip your teams with intuitive tools and smart automation so they can move faster, create more, and focus on what matters most.

Xperience by Kentico helps MedTech organizations deliver the right information, to the right people, at the right time — securely, efficiently, and at scale.

Centralize content, simplify compliance, and personalize experiences for patients and providers alike.
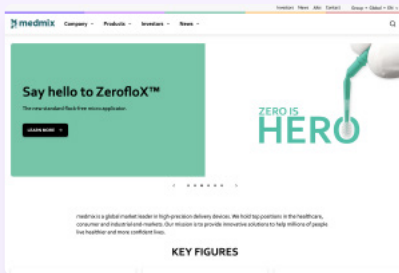
With low-code tools and enterprise-grade security, your teams can move faster and do more — without compromising trust.
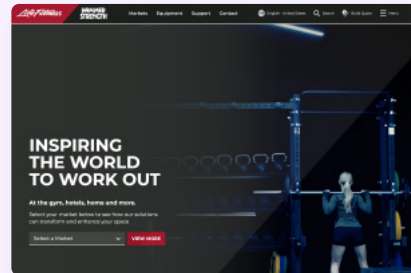
Here's how

Xperience by Kentico: The CMS for MedTech

	Centralized content hub	Deliver the right information to patients and providers from a single, reliable source—ensuring accuracy and consistency at scale.
	Affordable easy-to-use tools	Get all the easy-to-use tools you need in one platform and allow teams to create and update pages without IT support.
	Role-based personalization	Tailor experiences by user type, role, specialty, or region to boost engagement and clarity.
	Branded content modules	Showcase innovation through polished layouts for clinical results, product updates, and R&D highlights.
	Dedicated storytelling spaces	Share your sustainability and CSR initiatives through built-in templates that elevate your brand narrative.
	Workflow automation	Speed up collaboration, content production, and reviews with built-in task automation and notifications.
	Privacy and compliance	Ensure data privacy with compliance-ready workflows that support GDPR, HIPAA, and other regulatory requirements—reducing manual effort and risk.
	Enterprise-level security	Protect sensitive data with built-in encryption, role-based access, proactive threat detection, and compliance with leading security standards like SOC 2 and ISO 27001.

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Meet the MedTech companies thriving with Kentico.

medmix

LifeFitness

medmix cut costs and streamlined digital operations with Xperience by Kentico. Their teams now manage content with ease, while enjoying lower maintenance costs and a flexible foundation for future growth.

Life Fitness launched a redesigned, multilingual website in under 10 months, streamlining content across 25+ regions. The new Kentico platform boosted efficiency, SEO performance, and scalability for global growth.

LEARN MORE

SEE MORE

Ready to unlock your company's potential? Schedule a demo with our experts.

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