Media Contact:

Chris Blake
MSR Communications
Phone: +1-818-261-6106
E-mail: chris@msrcommunications.com

Kentico Opens Registration for Kentico Connection 2013 Conference Series

Nashua, New Hampshire, USA, May 7, 2013 – Kentico Software, the Web Content and Customer Experience Management provider, today announced the opening of registration for its annual conference, Kentico Connection 2013, which will be held in Boston on September 23-24, London on October 7-8, and Sydney on 11-12, 2013, 2013.

"Our Kentico Connection conference continues to grow year after year, because of its reputation for providing marketers, developers and partners with a unique forum where they can learn new skills, discuss the latest technologies, and gain new insights into digital marketing as it continues to evolve," said Petr Palas, Founder and CEO of Kentico Software. "We organize these conferences not only to help our partners best leverage the unlimited possibilities of Kentico, but so they can walk away inspired and ready to create even more sophisticated digital experiences for customers."

In each of the three featured cities this year, attendees can expect more than 20 sessions focused on the latest developments at Kentico, such as *How to Build Better Websites with Higher ROI, Digital Marketing Best Practices, Best Practices for E-commerce Development, Deep Dive – Module Development,* and more*.* Highlighted areas will include mobile development, marketing automation, and a new half-day marketing track devoted exclusively for the latest industry trends. This is more than just a conference – it's a must-attend event for marketers, developers, and Kentico partners to meet, interact, and network.

"The Kentico Connection conference is a unique networking event where developers and marketing professionals can learn how to accomplish more so as to further their businesses, regardless of size, as well as their careers," said Eva Palbuchtova, Event Organizer and Marketing Specialist at Kentico Software.

"The Kentico Connection conferences are a must," added Bryan Soltis, Director of Technology & Research at IT and business consultancy provider Bit-Wizards. "My team goes every year to showcase all the great things we've done with Kentico as well as get first-hand, behind-the-scene glimpses into other great award-winning campaigns and customer experiences other Kentico partners have created. Getting to meet and interact with Kentico, as well as other partners, is a fantastic way to broaden your teams skills and gets answers to your tough problems."

Kentico Connection 2013 conferences will be held at the luxurious Pullman London St. Pancras Hotel and the Boston Marriott Burlington.

To register and for more information on the Kentico Connection conferences in Boston, London or Sydney, please visit: http://connection.kentico.com

About Kentico CMS
Kentico CMS is an enterprise Web Content Management System and **Customer Experience Management** System that provides a complete set of features for building websites, intranets, community sites and e-commerce solutions on the Microsoft ASP.NET platform on premise or in the cloud. It supports mobile websites, SEO, document management, **online marketing tools**, multilingual websites, multisite management and it ships with 70 modules, 400 configurable Web parts and source code available.

Kentico CMS customers can expect a highly **flexible** platform with a uniquely **easy-to-use** user interface. It's currently used by more than 16,000 websites in 90 countries. The clients include Microsoft, Guinness, Chiquita, Vodafone, O2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Isuzu, Samsung, Gibson, ESPN, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software
Kentico Software (www.kentico.com) helps clients create successful dynamic websites, **intranets**, community sites and **e-commerce solutions** using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA), United Kingdom (Reading) and Sydney (Australia). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Its partner network consists of 1,200 partners in 80+ countries. Kentico Software is a **Microsoft Gold Certified Partner**. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the **Deloitte Technology FAST 50 awards**. In 2012, Kentico Software was named global Microsoft Partner of the Year Finalist in the ISV/Software Solutions Industry category.

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