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Kentico Launches New Cloud Partner Program for Digital Agencies

New partner levels and benefits set to support the growth and success of digital marketing agencies worldwide.

Bedford, New Hampshire, December 4, 2018, Today, Kentico Software, a recognized web content management vendor by independent research analysts, launched a brand new partner program for [Kentico Cloud](#) – the Cloud-first headless content management system (CMS) and digital experience platform for marketers and developers.

A solution to accelerate business

The new [Kentico Cloud Partner Program](#) is designed to support digital marketing agencies looking to provide their clients, including enterprise-level organizations, with a next-generation CMS. Kentico Cloud helps businesses develop and publish content, and integrate securely with any website or application using their favorite technology with a flexible API.

Partners and their clients can leverage Kentico Cloud's [active product roadmap](#), SaaS infrastructure, global technical support, and more to increase creativity, agility, and productivity across their business.

“We’re focused on building strong long-term relationships and empowering our partners to provide best-of-breed services with Kentico Cloud,” said Richard Brulik, VP Global Sales at Kentico Software. “Based on partner feedback and the shift we have seen in the market, we have decided to launch a new partner program, so that we can better support our partners as they grow.”

Partner levels and benefits for success

The new Kentico Cloud Partner Program features three new partner levels and extensive benefits, arming digital marketing agencies with the all tools they need to win more business:

- **Qualified** – For new partners. This level provides everything agencies need to get started with Kentico Cloud.
- **Advanced** – For established partners. Agencies get access to 24/7 support, plus free consulting hours and higher visibility in the Partner Directory.
- **Premium** – For top partners. Agencies can leverage the highest level of support, channel marketing, and earn high commissions on Enterprise Plan deals.

Partners can now access extended partner plan subscriptions and further free consultations with solution experts, in addition to training, resources, and support from a dedicated territory sales manager and the customer success team.

Brulik continued, “As part of the Kentico Cloud Partner Program, digital marketing agencies can provide businesses worldwide with a CMS that promotes collaboration and facilitates easy content management, while also building a successful business of their own.”

To find out more, or to join the Kentico Cloud Partner Program for free, visit www.kenticocloud.com/become-partner.

About Kentico

Kentico’s products include Kentico EMS, the all-in-one CMS, E-commerce, and Online Marketing platform, and Kentico Cloud, the comprehensive cloud-first headless CMS and digital experience platform. Kentico EMS allows you to manage contacts and campaigns, track customer journeys, provide global e-commerce functionality, and measure and analyze the results to create and manage customer experiences easily in a dynamic business environment. Kentico Cloud is the cloud-first headless CMS and digital experience platform. Users can manage structured content for multi-channel delivery and use the API-first CMS to display that content on any website or device.

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