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FOR IMMEDIATE RELEASE

Kentico to publish book: *Kentico CMS 5 Website Development: Beginner's Guide*

Nashua, New Hampshire, USA, September 16, 2010 – Kentico Software (http://www.kentico.com), the Web content management system vendor, has announced the release of *Kentico CMS 5 Website Development: Beginner's Guide,* written by Thom Robbins, published by Packt Publishing in September 2010.

The increasing demand for Kentico CMS, which is currently used as a website development platform by 1000+ web development companies in 84 countries, has driven the need for a hands-on guide that provides the best practices on how to build dynamic, scalable, and feature-rich websites that will keep site visitors engaged and.

Kentico CMS 5 Website Development: Beginner's Guide is the very first book focusing solely on Kentico CMS. The book is written in a clear, easy-to-understand, and practical tutorial style that assists readers in building websites that get the most out of Kentico CMS 5's many powerful features.

The book helps readers to:

- Create dynamic websites that meet real-life requirements, using example sites built with easy-to-follow steps
- Learn best practices to make sites more discoverable
- Practice your Kentico CMS skills, from organizing content to changing the site's look and feel
- Jumpstart web development with sample starter sites, including a corporate site, an e-commerce site, and a community-driven website

The book is available for pre-order now and will be published at the end of September.

You can find more details about the book and pre-order it here: https://www.packtpub.com/kentico-cms-5-website-development-beginners-guide/book

About the Author

Thom Robbins is working as a Product Evangelist in Kentico Software US. Prior to Kentico, Robbins joined Microsoft Corporation in 2000 and served in a number of executive positions. Most recently, Robbins led the Developer Audience Marketing group that was responsible for increasing developer satisfaction with the Microsoft platform. Robbins also led the .NET Platform Product Management group responsible for customer adoption and implementation of the .NET Framework and Visual Studio. Robbins was also a Principal Developer Evangelist working with developers across the world on implementing .NET based solutions. Before Joining Microsoft Thom was the founder of Total Tech Solutions Inc., a privately held software company. Robbins attended Loyola College, Maryland and is a Navy veteran. Robbins currently resides in Seattle.

About Kentico CMS

Kentico CMS is an affordable Web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 200+ configurable Web parts. It's currently used by more than 4,000 Web sites in 83 countries. The clients include Microsoft, McDonald's, Vodafone, O_2, Orange, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others. Kentico CMS is available at http://www.kentico.com.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has a U.S. office in Nashua, NH. Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2009, Kentico was named a Deloitte Technology FAST 50 Rising Star, being ranked as one of the fastest growing companies in Central Europe.

www.kentico.com